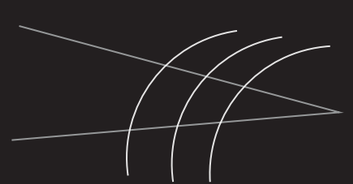
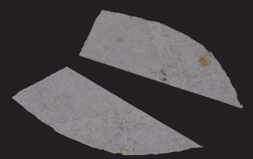
Stedets framtid

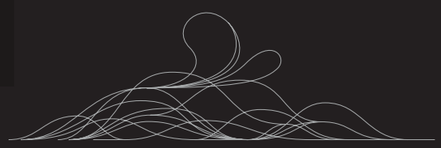
– HVORDAN BEHOLDE OG UTVIKLE EGEN IDENTITET?

TROMS

NORDLAND



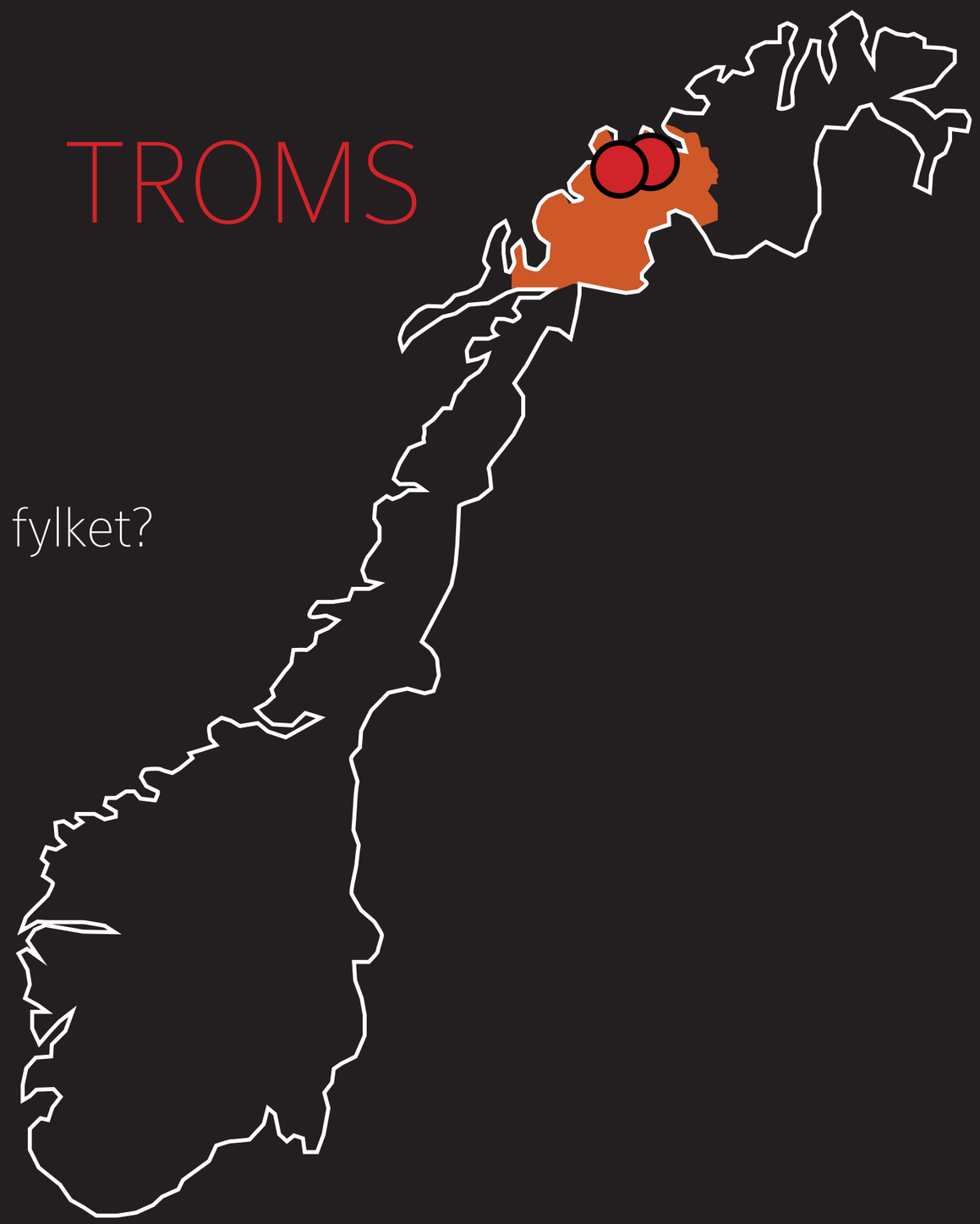




ARKITEKTGRUPPEN
CUBUS *- mer enn et bygg*

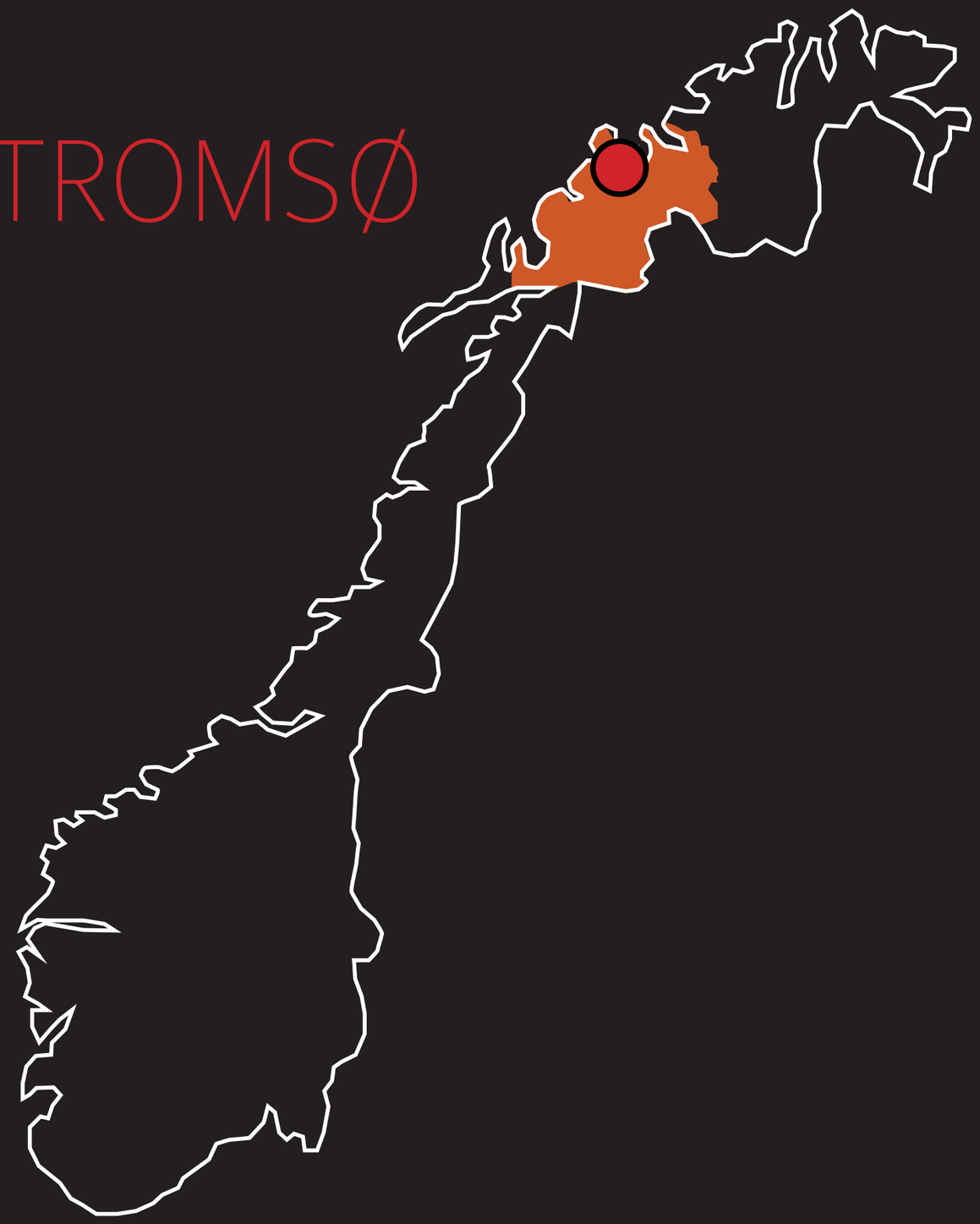
Axel N. Sømme | NLA høstkonferanse 2018

TROMS



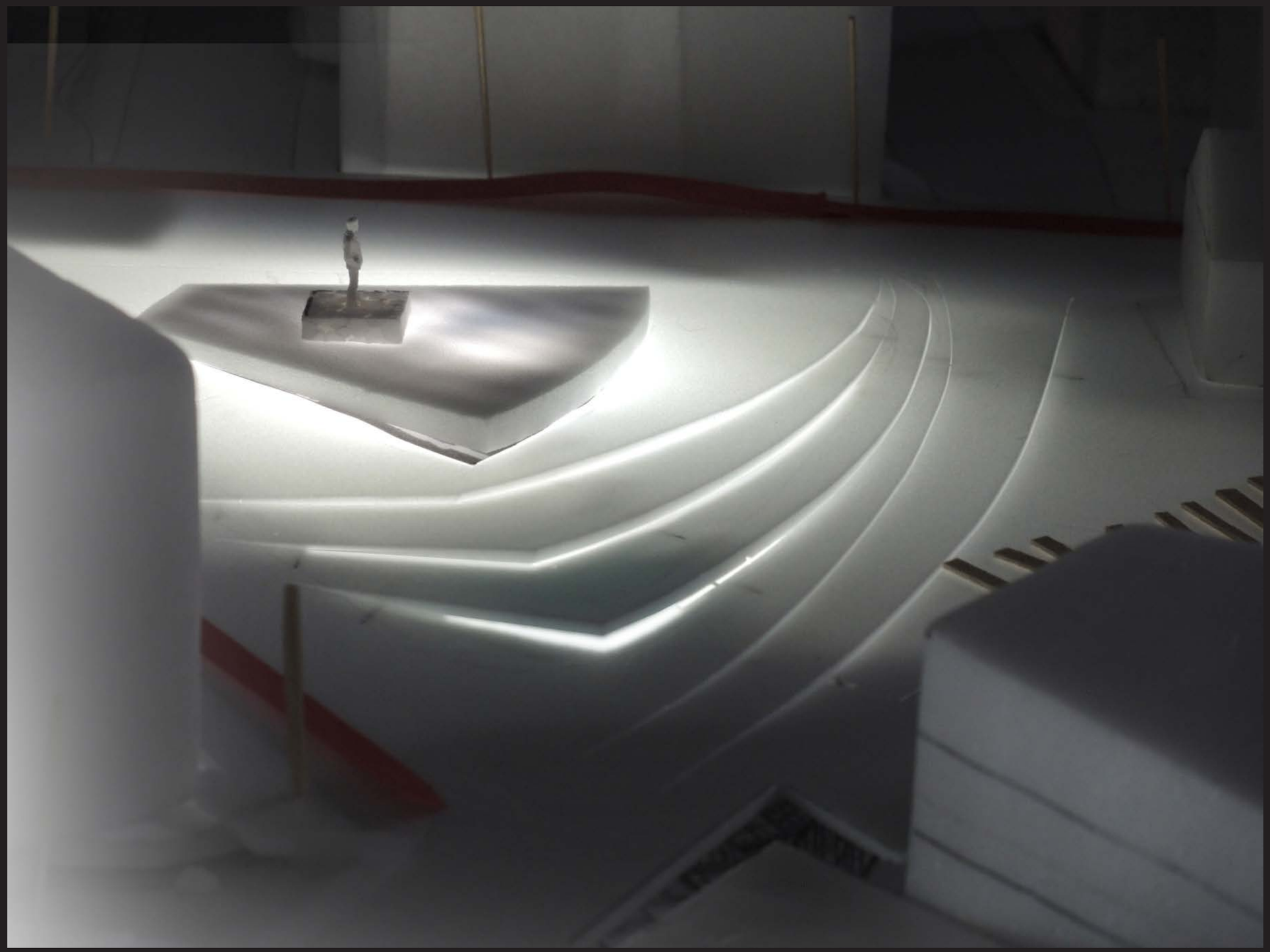
- en tydelig og samlende strategi for hele fylket?
- Tromsø versus Troms
- Tromsø versus Lyngen
- dialog eller monolog?
- Tromsøs ønske, Lyngens strategi

TROMSØ



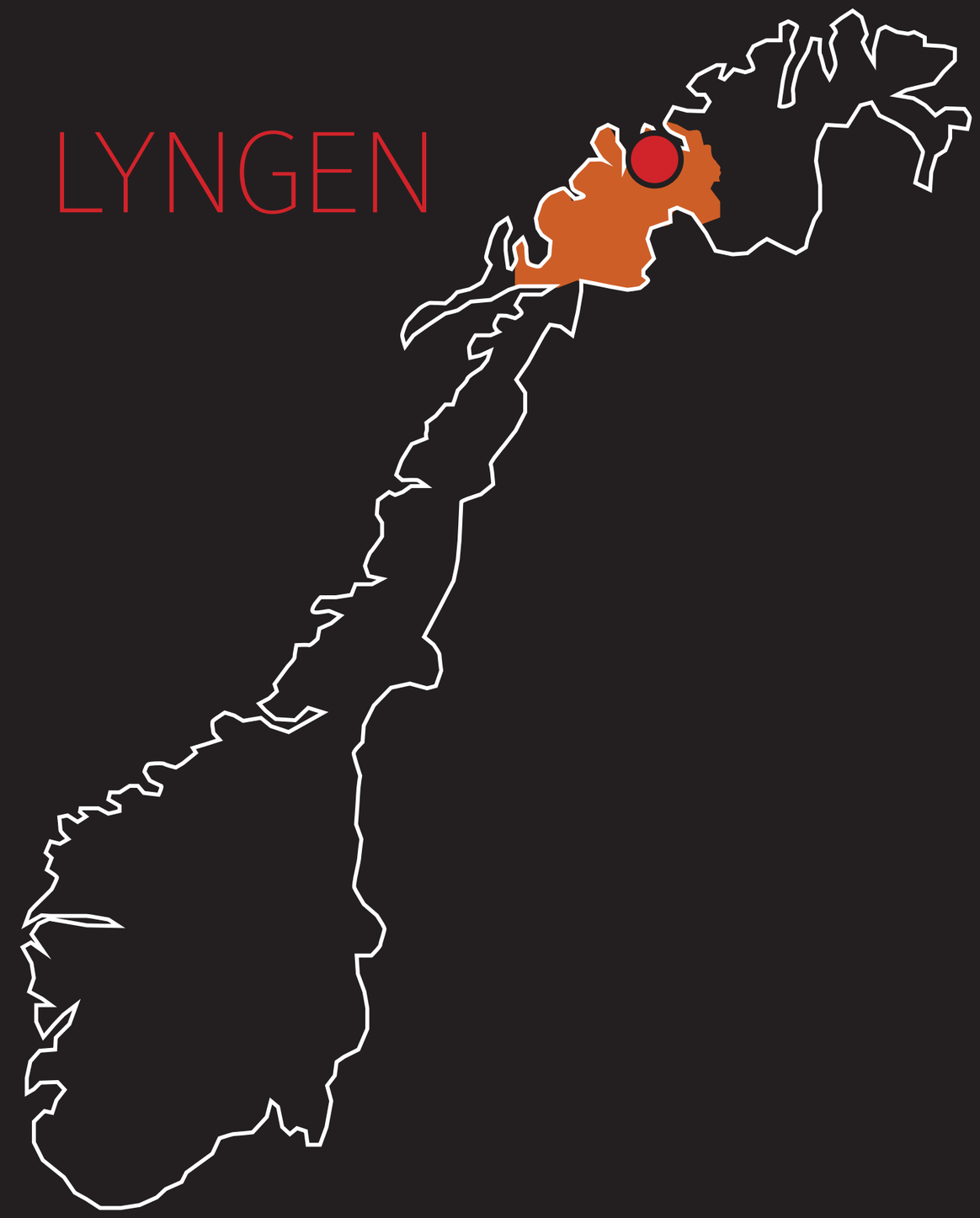
GATEWAY TO THE ARCTIC

REGATTA



Tromsø guide
Official tourist information of
Tromsø city centre and region
2018/19
Visit
TROMSØ!
www.visittromso.no
WHERE
YOUR
ARCTIC
ADVENTURE
BEGINS

LYNGEN



LYNGS
HEIDET

460 Nordkjosbotn
Korr. til Narvik
Tromsø 91
Svensby 91
Lyngseidet
Koppan
FH12
GAVEBUA
SPORT
DYNAFIT

ZC 5947

KORG

KODEN

KIM
90X

MADELEN • MORTEN
ANDRINE • EMMA • OLIVER
VEBJØRN • KEVIN • JOHANNES
JOHANNE • SØNDRE • THEA
NADIA • NORA • LEW
ELISABETH • EINAR

LYNGEN

VIEW

LYNGEN

LYNGEN

Makita

X 7728250
X 7728000
X 7727750
X 7727500
X 7727250
X 7727000
X 7726750
Y 526250
Y 526500
Y 526750
Y 527000
Y 527250
BBB1
BKS1
BKS2
BKS3
BKS4
BKS5
BKK1
BKK2
BKK3
BKK4
BKK5
BKK6
BIN1
BIN2
BIN3
BL1
BL2
BF1
BFS1
BFS2
BFS3
BFS4
BFS5
BFS6
BFS7
BFS8
BFS9
BFS10
BFS11
BFS12
BFS13
BKT1
BSK1
BSK2
BSK3
BSK4
BSK5
BSK6
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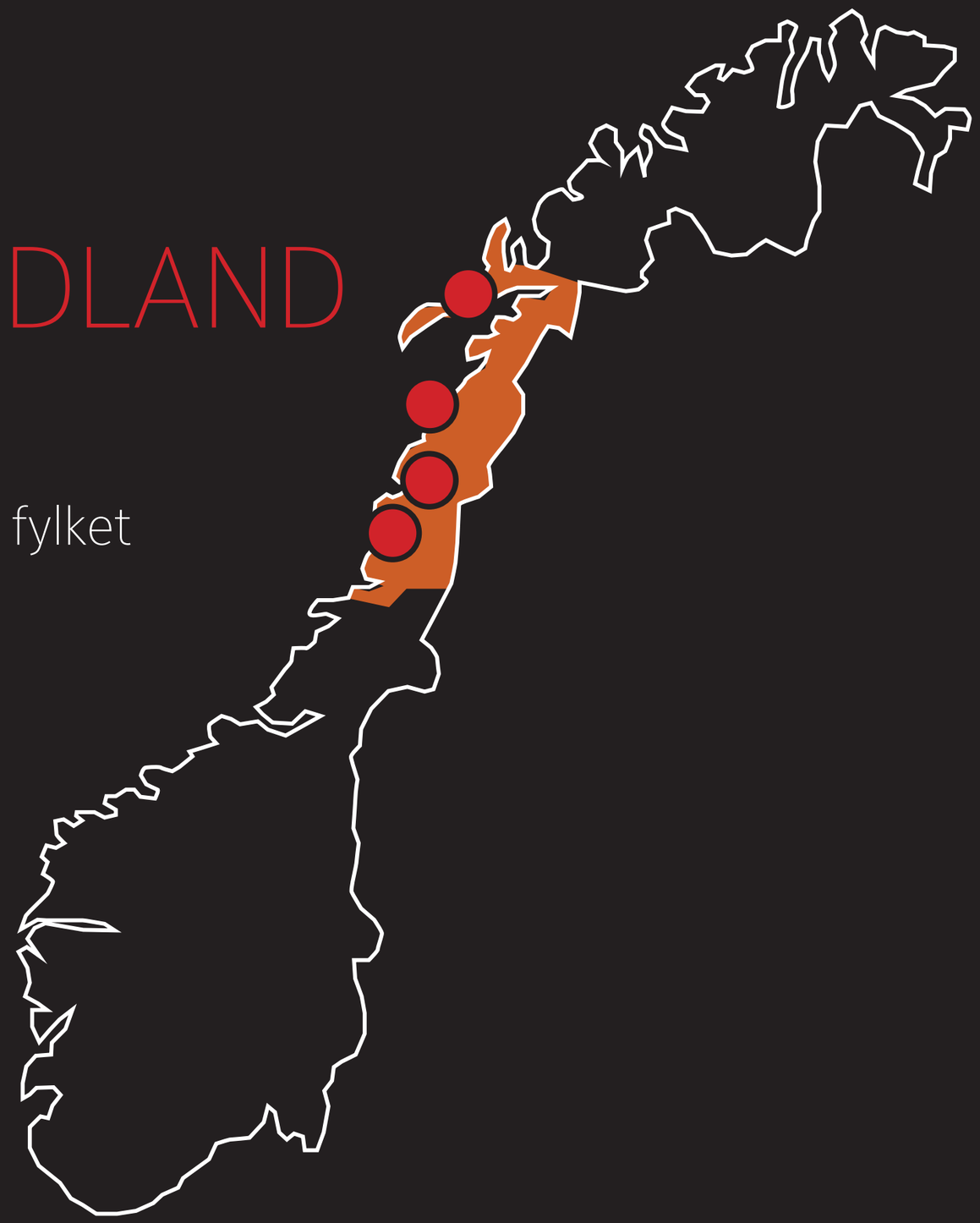
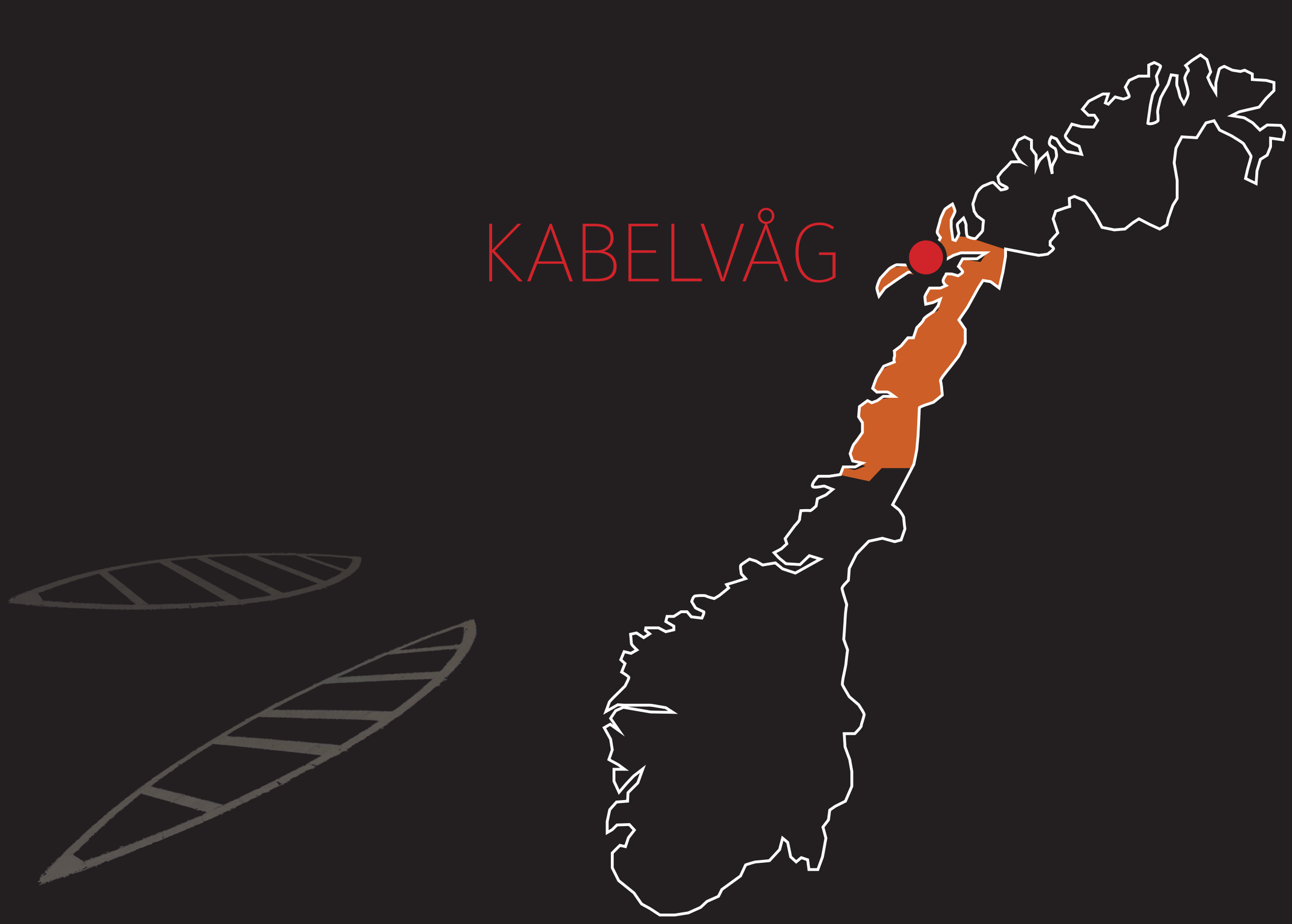
BSK37
BSK38
BSK39
BSK40

NORDLAND

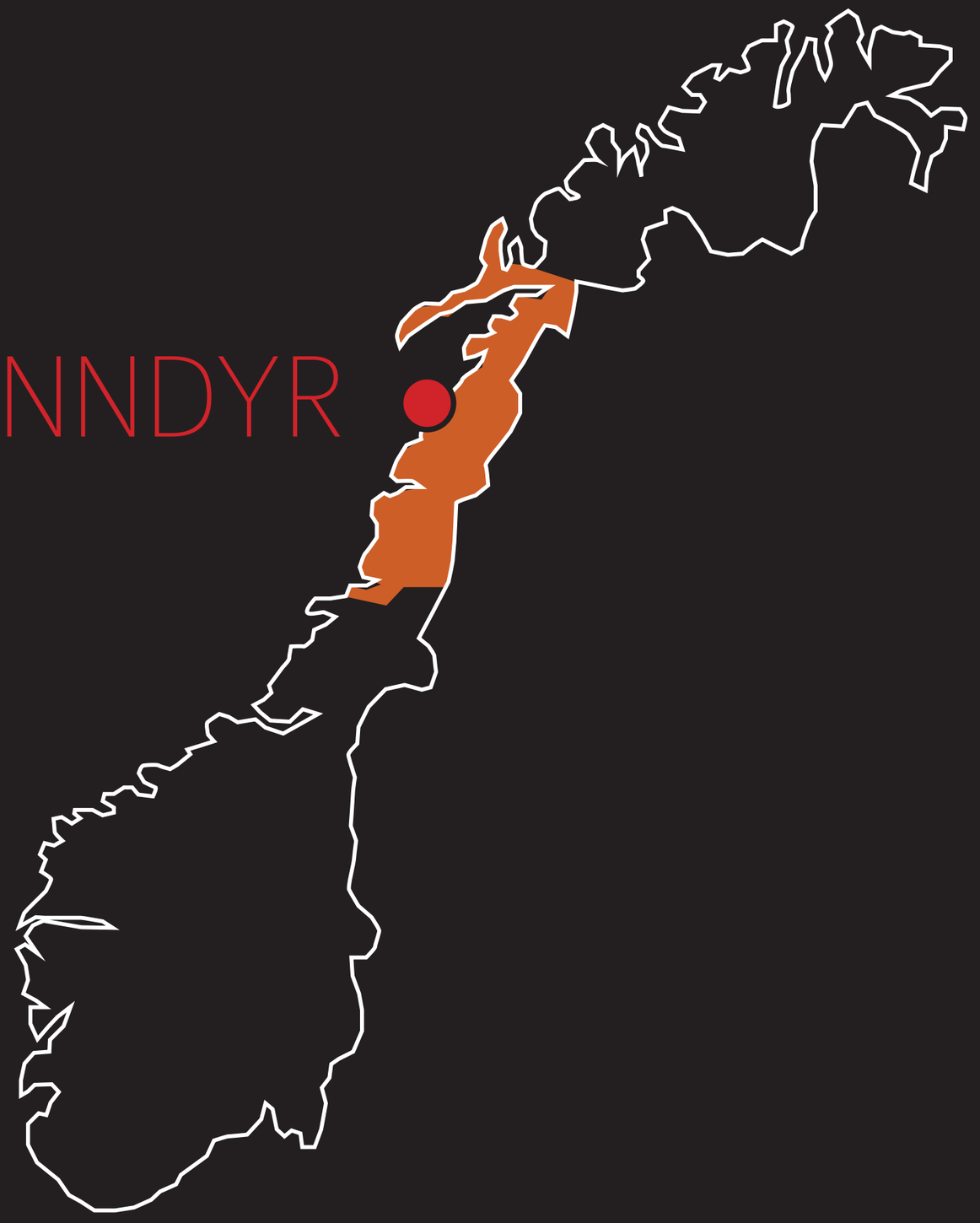
- en tydelig og samlende strategi for hele fylket
- klar egen identitet til hvert sted
- stedsutvikling = næringsutvikling
- nordnorske materialer
- integrert kunst



KABELVÅG



INNDYR



Selhaven
Selhaven
Selhaven

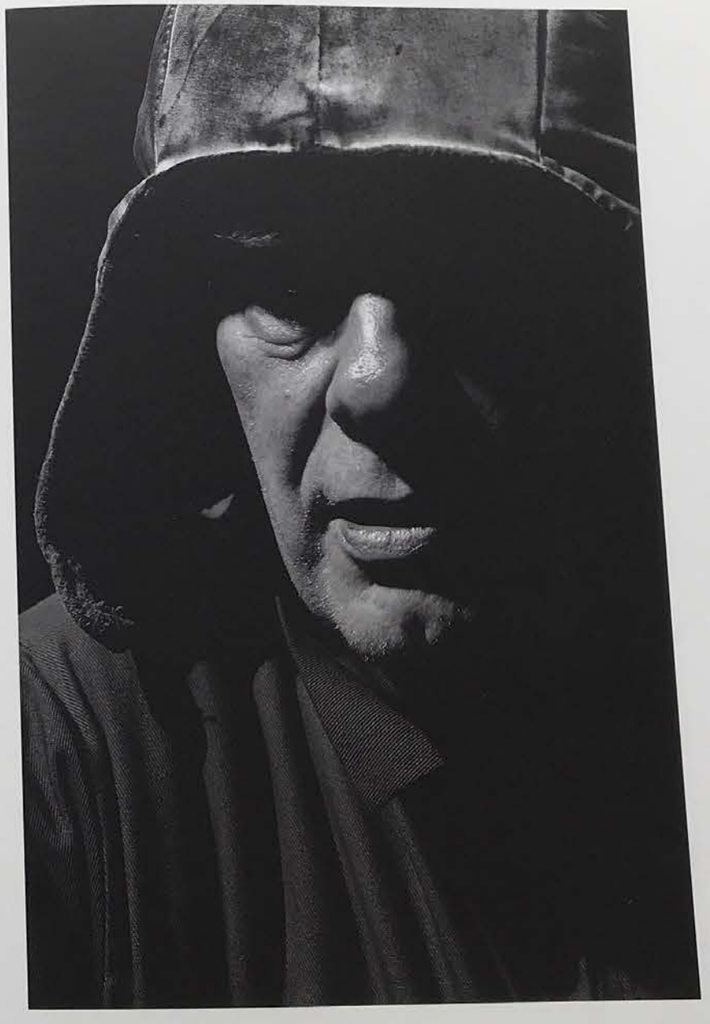
MO I RANA

EN SAMKLANG

LADY ISABEL

EN SVEISEFLAMME
BAK ØYELOKKENE
ER FJERDE DØGNET
PÅ NATT.

BARN I LEK
FUGLEKVITTER
FLUESURR -
EI KVINENDE SIRKELSAG
I PANNA.

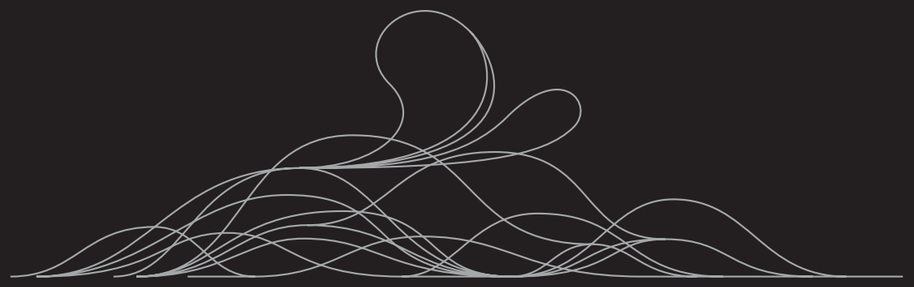


LØFTES
HELE LANDET
OG FOR HVERT LØFT

FRA EI TID

TIL NY TID

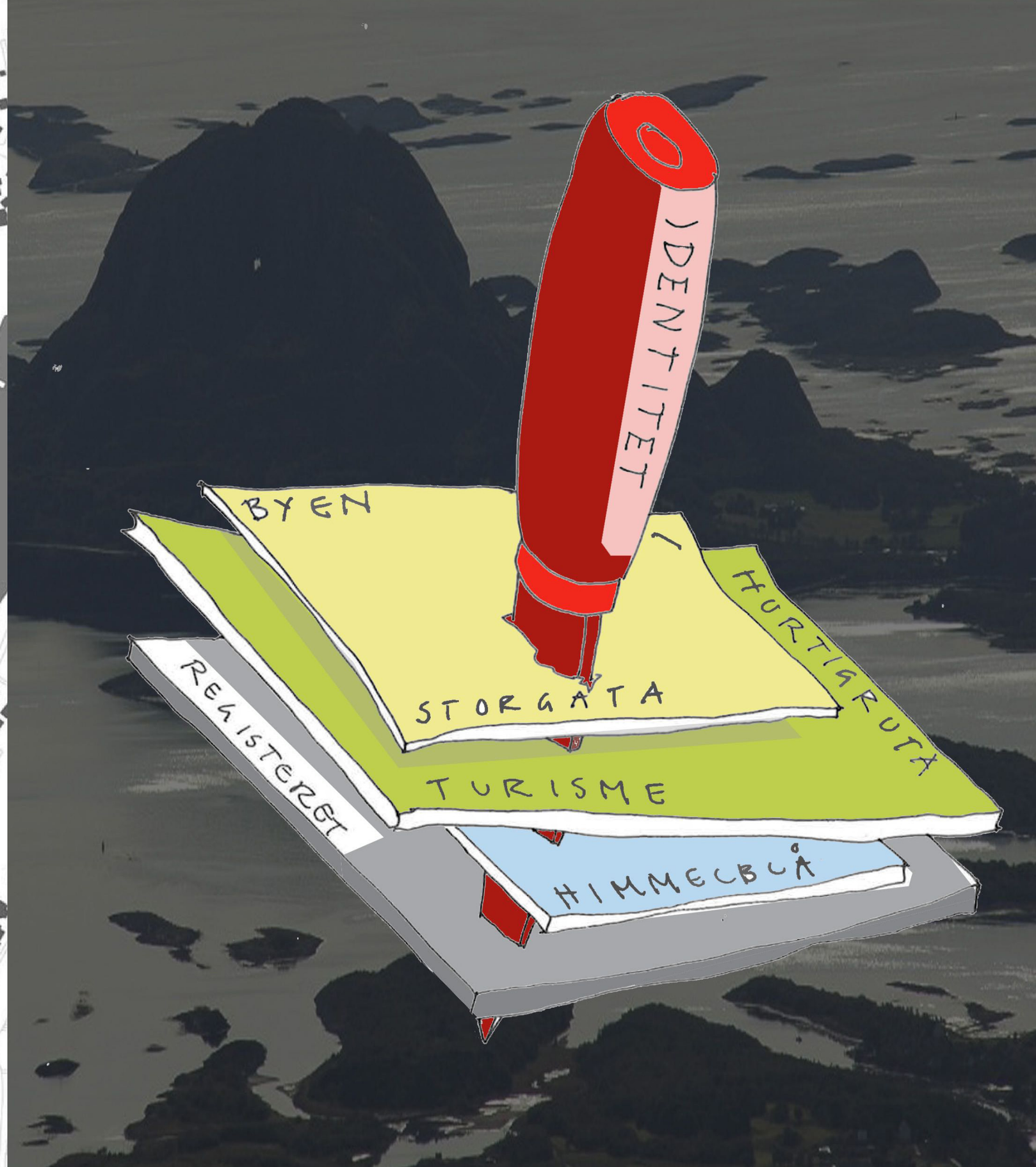
BRØNNØYSUND



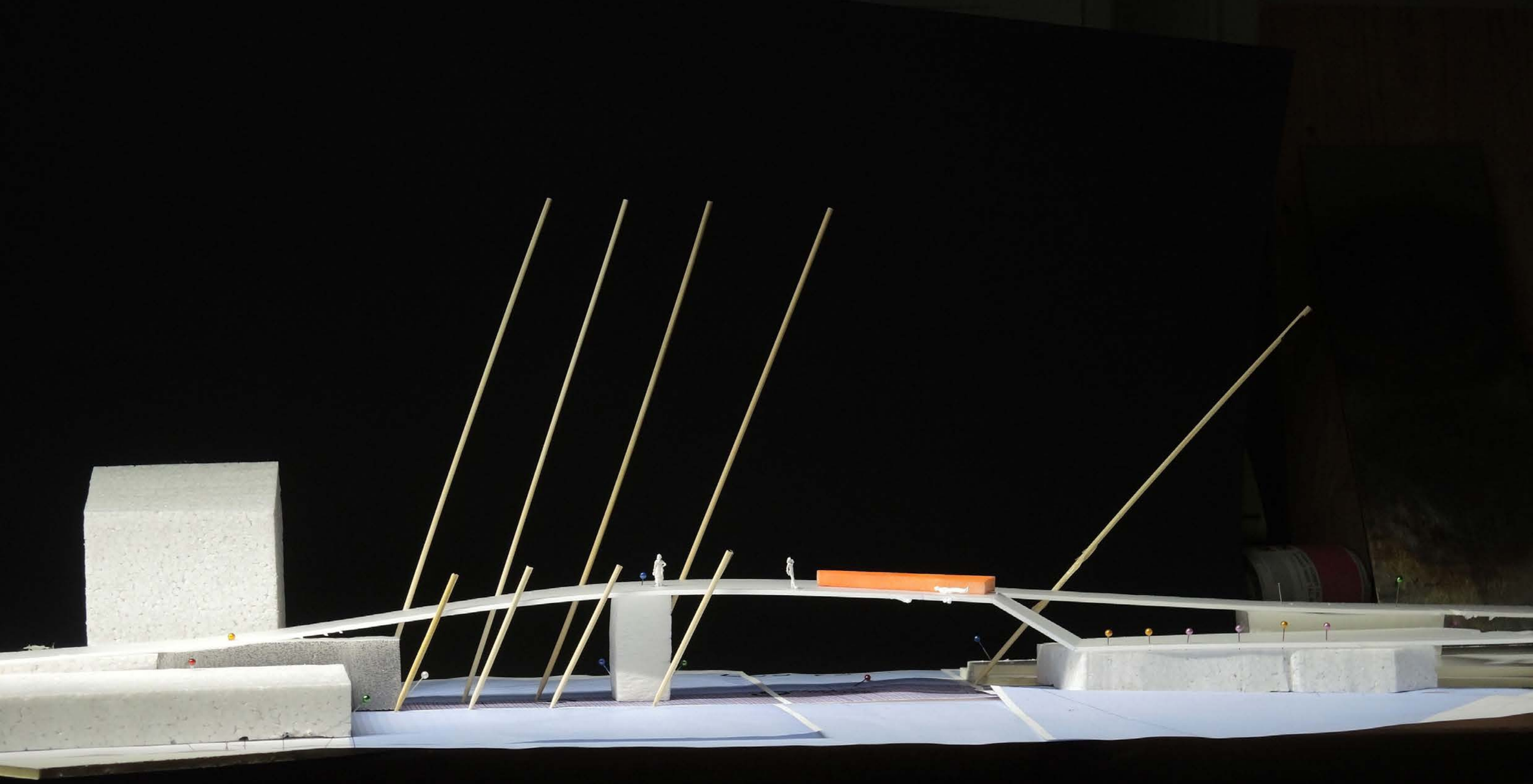
Vi tenker miljø!
Derfor er dette tiltaket i vår gate..
Nordland fylkeskommune
VERO MODA

Å FANGE ØYEBLIKK

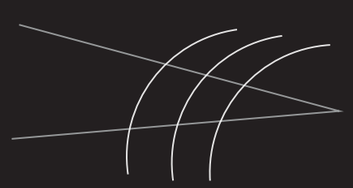
“hviletrappen”
lun vestvendt
ettermiddagstrapp
“nytorget”
Møteplassen mellom
kultur og reiseliv
byen og landet
“lune steder”
midt i byen
midt i sundet
“utsiktsplassen”
oversikt over by
og sund
“badeparken”
møteplass for
kropp og vann
“felles løftet”
møteplass for
musikk mm

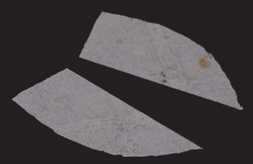

IDENTITET
BYEN
I
HURTIGRUTA
STORGATA
REGISTERET
TURISME
HIMMELBLÅ

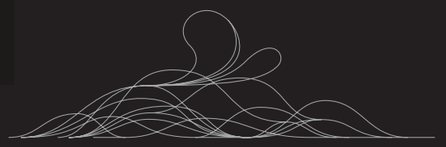
NORDKAPP



STRATEGISKE VALG
KLARHET I EGEN STYRKE
TYDELIG EGEN IDENTITET
MANGFOLD
EIERSKAP TIL EGNE RESSURSER







ARKITEKTGRUPPEN
CUBUS *- mer enn et bygg*

Axel N. Sømme | NLA høstkonferanse 2018