



# PRESENTATION 2023

ELCA

EUROPEAN LANDSCAPE CONTRACTORS ASSOCIATION



ELCA: lobbying on  
behalf of the  
landscape and  
gardening branch



ELCA is the European  
association of the landscape  
professionals

26

23 countries are affiliated to ELCA and  
3 countries as associated member

13.000

together representing 13.000 companies

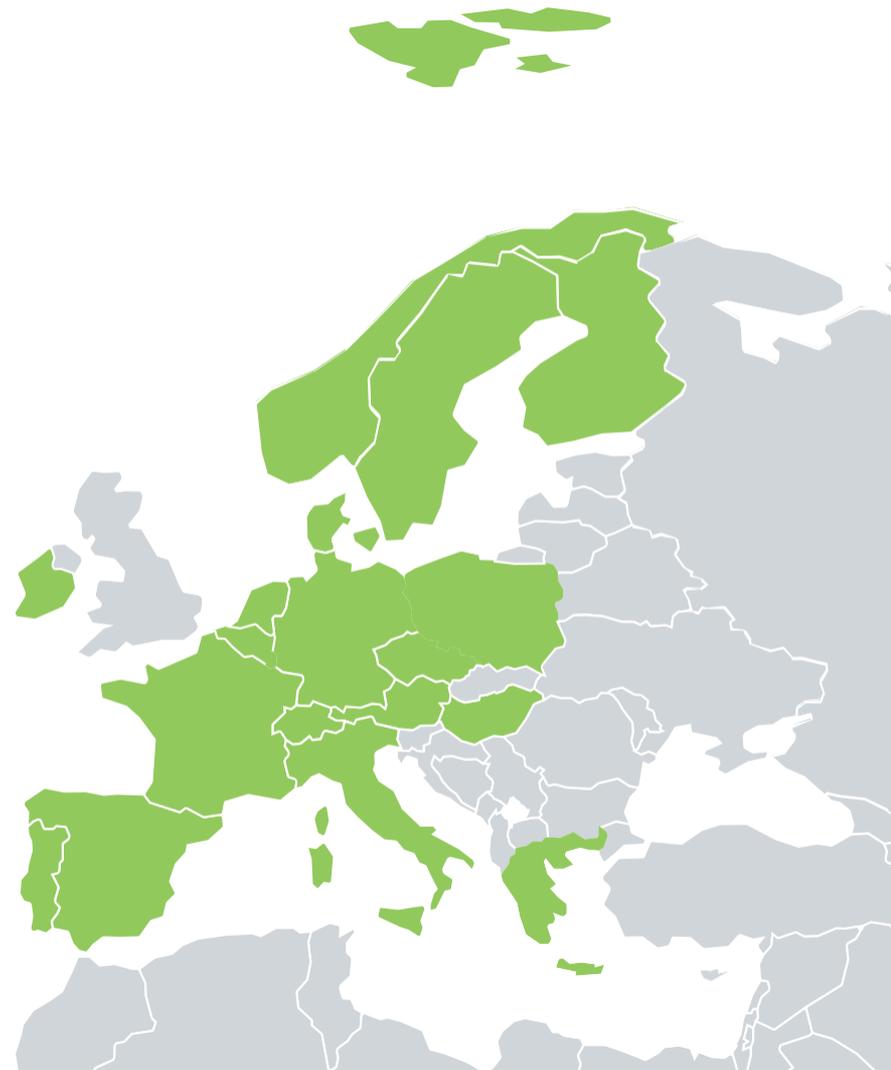
125.000

and 125.000 employees.

# ELCA MEMBERS

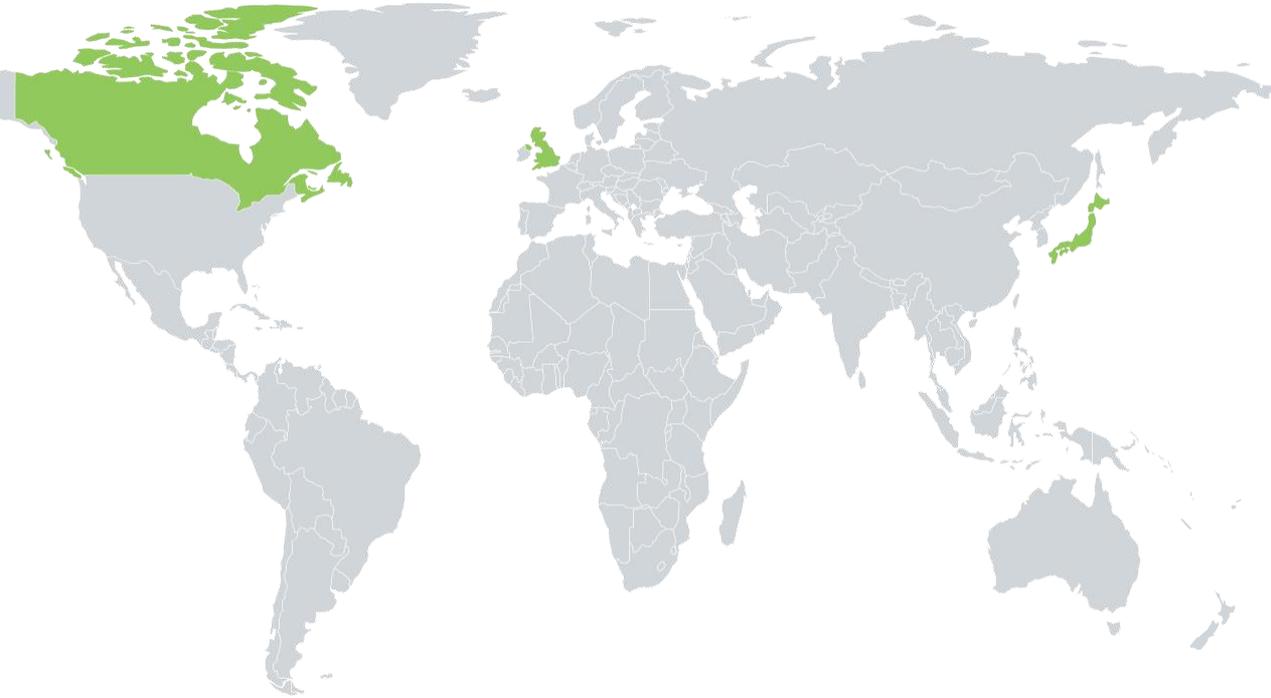
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- AUSTRIA
- BELGIUM
- CZECH REPUBLIC
- DENMARK
- ESTONIA
- FINLAND
- FRANCE
- GERMANY
- GREECE
- HUNGARY
- IRELAND SOUTH
- ITALY
- LATVIA
- LUXEMBOURG
- MALTA
- NORWAY
- POLAND
- PORTUGAL
- ROMANIA
- SPAIN
- SWEDEN
- SWITZERLAND
- THE NETHERLANDS



# ELCA ASSOCIATED MEMBERS

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- **CANADA**  
CNLA Canadian Nursery Landscape Association
- **GREAT BRITAIN**  
BALI British Association of Landscape Industries
- **JAPAN**  
Federation of Landscape Contractors





ELCA  
committee  
of firms



ELCA

EUROPEAN LANDSCAPE CONTRACTORS ASSOCIATION

## COMMUNITY OF MEMBER COMPANIES

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**Important for feedback on what our position in the lobby is.**

**Besides, the Committee of Firms is a platform for:**

- **Networking;**
- **Skills development in exchange programs and EU-projects on vocational training;**
- **Up to date information and inspiration.**

**The Committee of Firms is a growing platform with upcoming:**

# PROFESSIONAL EXCURSIONS

## ELCA PRESIDUM & COMMITTEE OF FIRMS EXCURSION



**ELCA CoF in Vancouver, Canada**

September 17th – 21th 2023



**ELCA CoF in Brno, Czech Republic**

May 31th – June 2sd 2024

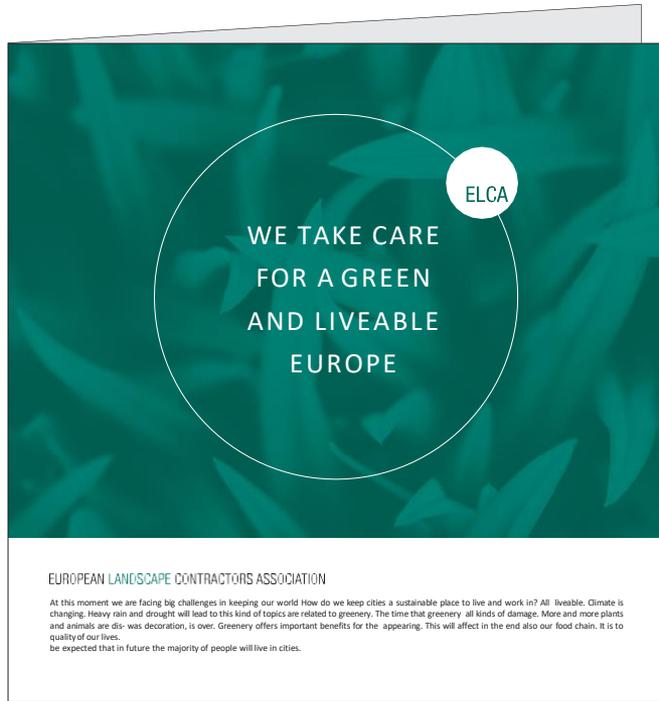




# Lobby

## Public affairs

# EU COMMUNICATIONS



## LEAFLET

### “WE TAKE CARE FOR A GREEN AND LIVEABLE EUROPE”

Can we create more green opportunities together? Greenery is part of the answers to the great societal challenges that we face in keeping our world liveable. We want to speed up while time is running.

## ELCA MESSAGE TO THE EUROPEAN COMMISSION

Letter by ELCA-President Henrik Bos to Frans Timmermans. Our companies provide nature- based solutions with living green. ELCA and its member associations can offer knowledge and experience to the EU.



# EU Green Deal:



ELCA

The Green Deal is launched by the European Commission in 2019, because:

*“Climate change and destruction environment are harming the future of Europe and the world”*

- We must ensure prosperity and health of our European citizens;
- We need clean air, clean water, fertile soil and biodiversity to guarantee prosperity and health;
- We use, amongst others, greenery and nature-based solutions to achieve this goal.

# EU GREEN DEAL



# Our chances: Think green first!



ELCA

Alignment with the core values of our green sector:

- Green benefits for climate adaptation/mitigation (reduction damage of heavy rainfall and drought);
- Green benefits for biodiversity;
- Green benefits for health and well-being (heat stress prevention, clean air, noise absorption).

# **EU Green Deal:**

**ELCA**

**Launched initiatives, work in progress:**

- **Climate Law for reduction and absorption of CO<sub>2</sub>;**
- **Renovation Wave for energy efficient buildings;**
- **EU Taxonomy for green investments;**
- **Skills Agenda for green skills development;**
- **Nature Restoration Law for biodiversity protection.**

# **Nature Restoration Law:**



**ELCA**

**Launched by European Commission in June 2022:**

- **Aim is to protect and enhance biodiversity;**
- **Seas, forests, peatlands, agricultural areas, cities;**
- **Measures by regulation, which means mandatory;**
- **Large and diverse group of stakeholders.**

**Our appreciation:**

**This offers great opportunities for greening cities!**

# **Nature Restoration Law:**



**ELCA**

**Initial text: ‘there must be a no net loss of green urban spaces by 2030 and a growth of green spaces with 5 % and tree canopy with 10% by 2050.’**

- **Unfortunately, a lot of opposition and chaos;**
- **Council of the EU came with a compromise: no mandatory result but obligation of means till satisfactory level is reached;**
- **European Parliament could not reach common point of view, plenary vote determined its position in favour of the law.**

# **Behind the screens:**



**ELCA**

**Our lobby together with the SoGreen Alliance:**

- **Position paper with appreciation and suggestions;**
- **Seeking support for our message;**
- **Contacts with European Commission, MEP's and Committee of the Regions;**
- **Press releases of our actions to align;**
- **Monitor and act (mail to Frans Timmermans).**

# **Actual status:**



**ELCA**

**Triologue starts between European Parliament, Council of the EU and European Commission about the final text of the law.**

**We have sent letters to EU-Commissioners, rapporteur in the EU-Parliament and the President of the Council of the EU.**

# Our message: Think green first!:



ELCA

- Define: what is a satisfactory level?;
- There must be more attention in general for the green solutions that we offer in the urban area (European Green Week);
- There must be a standard approach in which green solutions are already at the beginning of the policy/design process on the table;
- The green professional must be involved early in the process to present green solutions and points of attention during creation and maintenance.

# **ELCA takes the lead, because:**



**ELCA**

- **The EU Green Deal offers a clear perspective for the green sector for its own future development. We must align proactively;**
- **The green sector is part of the solution in societal challenges. ELCA, together with other urban green professionals within the SoGreen Alliance, promotes the sector and connects.**



Thank you  
for your attention!

Think green  
first!