

A photograph of a bustling street market. In the foreground, a white car is partially visible on the left. A man in a grey shirt and cap walks towards the camera carrying a bag of colorful balloons. To his right, a woman in a black jacket and jeans walks away. Further back, a white van is parked in the middle of the street. The street is lined with shops and stalls, many with yellow awnings. Clothes are hanging on display outside the shops. People are walking and shopping. In the background, there are more buildings and a cloudy sky. A green banner is overlaid at the bottom left with white text.

**GEHL ARCHITECTS**  
URBAN QUALITY CONSULTANTS

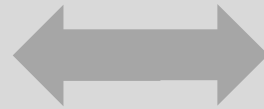
Lin Skaufel, Gehl Architects  
Kulturell transformasjon– 2 eksempler

1. Kontoret og København

2. Mexico City

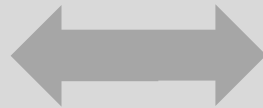
3. New York

Fysisk utformning



Kultur

Software

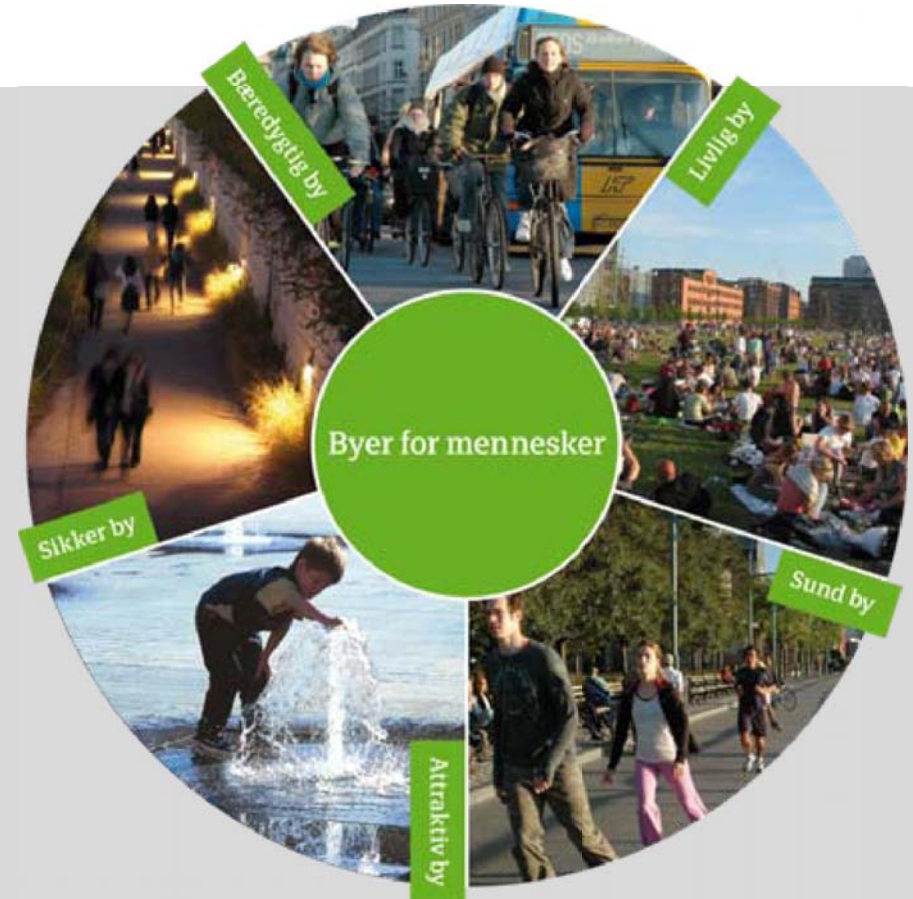


Hardware



# Vores filosofi

Gehl Architects arbejdet med at skabe livlig, bæredygtig, attraktiv, sikre og sunde byer med henblik på at forbedre folks livskvalitet



# Kontoret



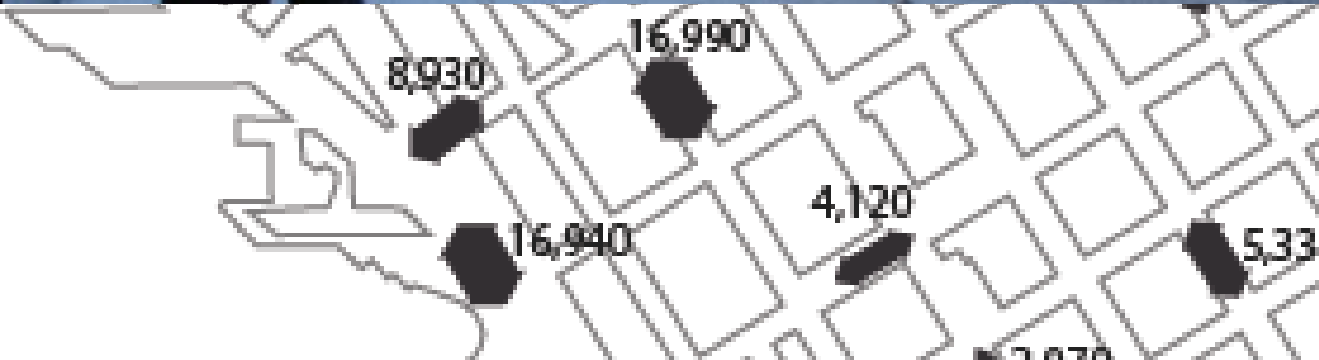


# Fundamentet er bøger og forskning



# Våres metode:

## Menneskets adferd og behov studeres og kartlegges



**PUBLIC LIFE SURVEY, Seattle 1919**

Reg. by: \_\_\_\_\_ Date: \_\_\_\_\_ Weekday: \_\_\_\_\_ Weather: \_\_\_\_\_ Time: \_\_\_\_\_

**Location 1:**

| Time          | Persons<br>seen<br>(10 min.) | Persons<br>on foot<br>(1 min.) | Persons<br>on foot<br>(30 min.) | Notes                                   |
|---------------|------------------------------|--------------------------------|---------------------------------|-----------------------------------------|
| Hours         |                              |                                |                                 | Write down if something special happens |
| 06:00 - 06:10 |                              |                                |                                 |                                         |
| 06:10 - 06:20 |                              |                                |                                 |                                         |
| 06:20 - 06:30 |                              |                                |                                 |                                         |
| 06:30 - 06:40 |                              |                                |                                 |                                         |
| 06:40 - 06:50 |                              |                                |                                 |                                         |
| 06:50 - 07:00 |                              |                                |                                 |                                         |
| 07:00 - 07:10 |                              |                                |                                 |                                         |
| 07:10 - 07:20 |                              |                                |                                 |                                         |
| 07:20 - 07:30 |                              |                                |                                 |                                         |
| 07:30 - 07:40 |                              |                                |                                 |                                         |
| 07:40 - 07:50 |                              |                                |                                 |                                         |
| 07:50 - 08:00 |                              |                                |                                 |                                         |

**Location 2:**

| Time          | Persons<br>seen<br>(10 min.) | Persons<br>on foot<br>(1 min.) | Persons<br>on foot<br>(30 min.) | Notes                                   |
|---------------|------------------------------|--------------------------------|---------------------------------|-----------------------------------------|
| Hours         |                              |                                |                                 | Write down if something special happens |
| 06:00 - 06:10 |                              |                                |                                 |                                         |
| 06:10 - 06:20 |                              |                                |                                 |                                         |
| 06:20 - 06:30 |                              |                                |                                 |                                         |
| 06:30 - 06:40 |                              |                                |                                 |                                         |
| 06:40 - 06:50 |                              |                                |                                 |                                         |
| 06:50 - 07:00 |                              |                                |                                 |                                         |
| 07:00 - 07:10 |                              |                                |                                 |                                         |
| 07:10 - 07:20 |                              |                                |                                 |                                         |
| 07:20 - 07:30 |                              |                                |                                 |                                         |
| 07:30 - 07:40 |                              |                                |                                 |                                         |
| 07:40 - 07:50 |                              |                                |                                 |                                         |
| 07:50 - 08:00 |                              |                                |                                 |                                         |

**Location 3:**

| Time          | Persons<br>seen<br>(10 min.) | Persons<br>on foot<br>(1 min.) | Persons<br>on foot<br>(30 min.) | Notes                                   |
|---------------|------------------------------|--------------------------------|---------------------------------|-----------------------------------------|
| Hours         |                              |                                |                                 | Write down if something special happens |
| 06:00 - 06:10 |                              |                                |                                 |                                         |
| 06:10 - 06:20 |                              |                                |                                 |                                         |
| 06:20 - 06:30 |                              |                                |                                 |                                         |
| 06:30 - 06:40 |                              |                                |                                 |                                         |
| 06:40 - 06:50 |                              |                                |                                 |                                         |
| 06:50 - 07:00 |                              |                                |                                 |                                         |
| 07:00 - 07:10 |                              |                                |                                 |                                         |
| 07:10 - 07:20 |                              |                                |                                 |                                         |
| 07:20 - 07:30 |                              |                                |                                 |                                         |
| 07:30 - 07:40 |                              |                                |                                 |                                         |
| 07:40 - 07:50 |                              |                                |                                 |                                         |
| 07:50 - 08:00 |                              |                                |                                 |                                         |

Sample: collection sheet. Usually one person can travel to three or four locations in one hour.

# København





# Rådhuspladsen

– fra en isolerede ø til byens hjerte





Byen for de "bløde trafikanter"





# "Skilpadde prosessen"

*The gradual development of pedestrian areas in the heart of Copenhagen from 1962 - 2005.*



*First pedestrian promenade in 1962: 15,800 m<sup>2</sup>*

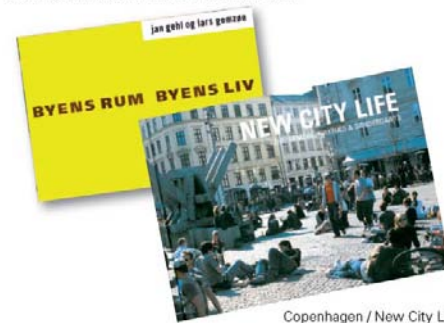


*By 1973, the network of pedestrian streets connected the most important locations in the city centre: 49,200 m<sup>2</sup>*

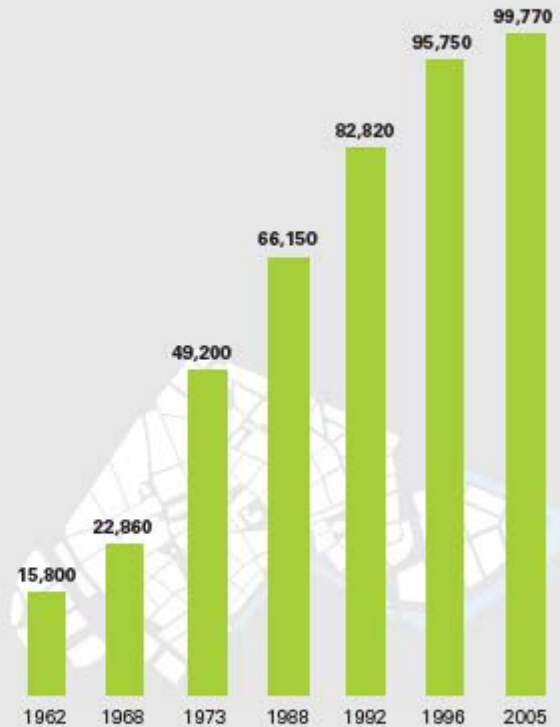


*The network of car-free streets and squares in 2005: 99,770 m<sup>2</sup>*

Copenhagen / Public spaces - Public life / 1996



Copenhagen / New City Life / 2005



*The graph shows the development of pedestrian areas in the parts of the inner city where studies have been conducted from 1968-2005. The numbers indicate m<sup>2</sup>*

# Byen for de "bløde trafikanter"

Hvor 25% av alle 2-barns-familiene har en ladesykkel





# Byen for de "bløde trafikanter"

70% fortsetter å sykle om vinteren





# Byen for de "bløde trafikanter"

Hvor man måker sykkelstiene først





# Byen for de "bløde trafikanter"

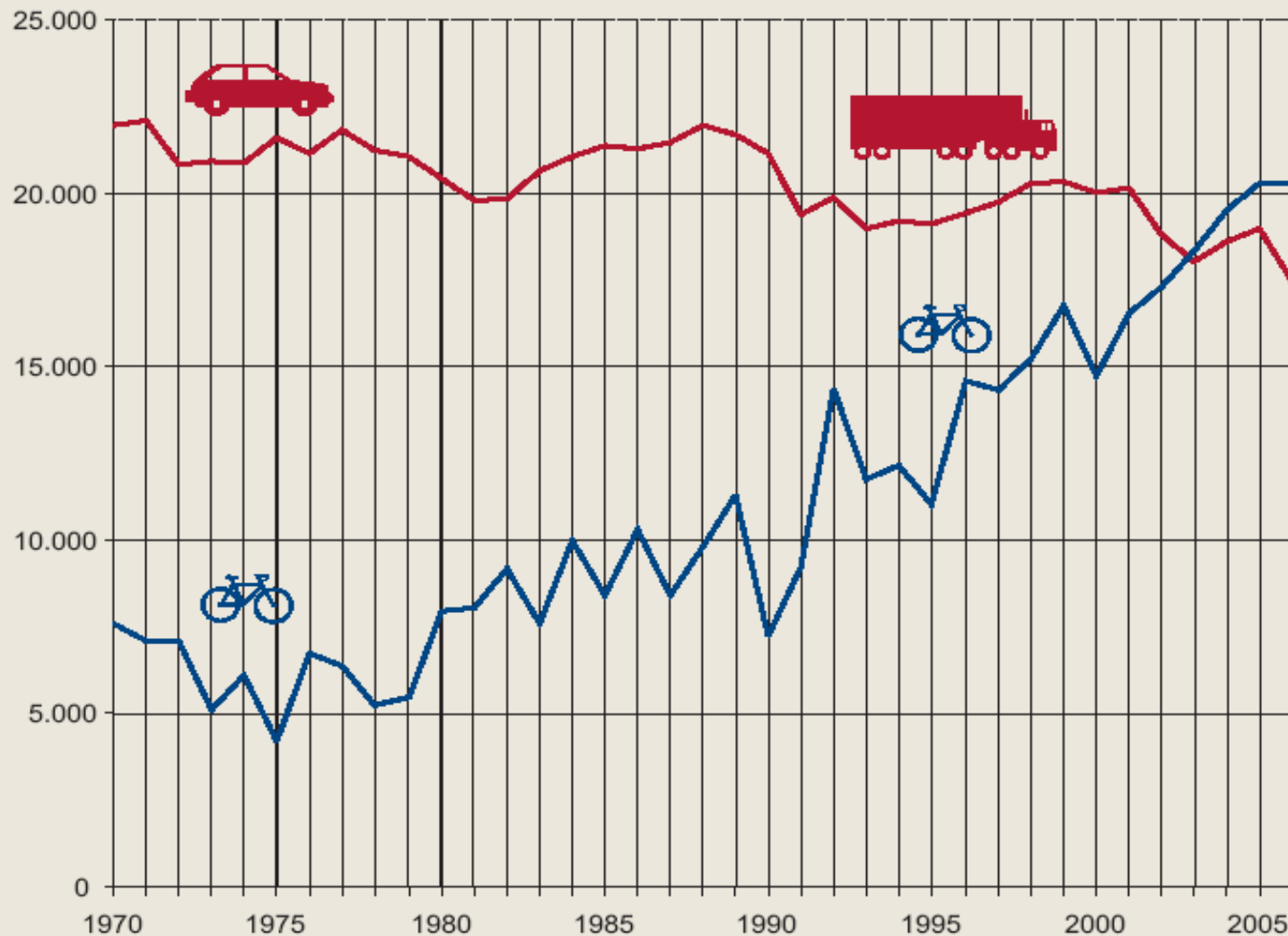




# Flere sykler enn biler i morgen trafikken

38% sykler til arbejde/utdannelse

Målsetning: **50 %**



# K β b e n h a v n Nørrebrogade Pilot prosjekt





# København som inspirasjon

Borgermester Marcelo Ebrard og Miljøborgemester  
Martha Delgado med team besøker København



A satellite map of Mexico City, showing a dense urban area with a grid-like street pattern. The city is surrounded by rugged, brownish terrain, likely hills or mountains. A prominent dark, rectangular feature, possibly a large building or a reservoir, is visible in the lower right quadrant. The map includes standard navigation controls in the top right corner, such as a compass, a scale bar, and a search bar.

Mexico City



# Sykkelprosjekt fase 0.0





# Sykkelprosjektet del av en plan for å avhjelpe byens enorme problemer

The San Diego U  
SAVE THIS EMAIL THIS  
**Mexico is second-fat  
U.S.**

Where hunger once prevailed,  
death

By Franco Ordonez  
MCT NEWS SERVICE

March 24, 2008

MEXICO CITY – Fueled by the rising  
food restaurants, Mexico has become  
world. Mexican health officials say it  
the most obese country within 10 year

More than 71 percent of Mexican wor  
men are overweight, according to the

With diabetes now  
Mexico's leading cause of  
death, activists and  
leaders hope to renew  
efforts to crack down on  
fatty food



[People In Mexico City Losing Their Sense of Smell](#). Produced by the [EMBARQ Network](#)

Rhys Thom and I recently visited Mexico City where we met with two researchers at UN  
National University – who are doing some fascinating research. Robyn Hudson, a cha

**26** fotgjengere  
gjennomsnittlig drep hver dag i  
indre by





Gjennomsnittelig transport  
tid er 2,5 t hver dag





Sykling er den hurtigste  
form for transport i rushtiden med 12km/t





Gehl Architects hyret av kommunen (SMA) og det lokale universitet (UNAM) for å utvikle en sykkelstrategi i 2008





Våres utgangspunkt var at det var mye mere enn en sykkelprosjekt, vi ønsket at skape en katalysator til å forbedre byens rum for alle og avhjelpe noen av byens enorme problemer





**VISION:**  
CREATE A MORE  
COMPETITIVE,  
EQUITABLE, AND  
SUSTAINABLE  
MEXICO CITY

**GOAL:**  
A  
CITY WITH  
BETTER AND FASTER  
MOBILITY!

**GOAL:**  
A SAFER AND  
MORE  
SECURE CITY!

**GOAL:**  
A HEALTHIER CITY  
AND  
RESIDENTS!

**GOAL:**  
A  
MORE EQUAL CITY!

**GOAL:**  
A MORE ENJOYABLE  
CITY!

**CREATE A BICYCLE CULTURE IN MEXICO CITY**

A UNIQUE MODEL BASED ON BEST PRACTICE, RESEARCH, AND LOCAL CONDITIONS

**INTEGRATION STRATEGY:**  
Create integration between  
public transportation and  
bicycles

**NETWORK STRATEGY:**  
Create a city wide  
infrastructure for bicycles  
with a physical network

**ACCESS STRATEGY:**  
Create access to  
bicycles

**CULTURE STRATEGY:**  
Create awareness  
and skills

Ønske om en Mexico City model som bygget på internasjonal best practice.....





.....og lokale kondisjoner



Et system- for hele byen....





...som over tid kan vokse sammen til  
et helhetlig system



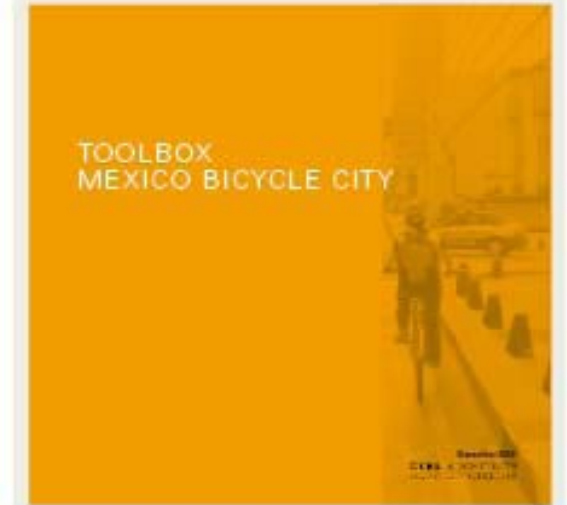
# Modellen var kvalitetsbasert

Integrated!  
Safe!  
Comfortable!  
Enjoyable!

| INTEGRATION | INTEGRATION WITH THE NETWORK                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | INTEGRATION WITH STREETS AND PUBLIC SPACES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | INTEGRATED BICYCLE PARKING                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|             | <b>CONNECTED</b> <ul style="list-style-type: none"> <li>• Linked up with key destinations at city level and/or at local level.</li> <li>• Giving easy access to public transport nodes.</li> <li>• Possible to bring bicycles along on public transport and at taxis.</li> <li>• Connecting to other bicycle lanes and networks.</li> <li>• Integrated with the pedestrian network.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <b>STREETS</b> <ul style="list-style-type: none"> <li>• Creating a more well-balanced street, giving place for all traffic modes.</li> </ul> <b>PUBLIC SPACES</b> <ul style="list-style-type: none"> <li>• Integrated in public spaces and pedestrian priority streets.</li> </ul>                                                                                                                                                                                                                                                                                                                                 | <b>DESTINATIONS</b> <ul style="list-style-type: none"> <li>• Bicycle parking is integrated at key destinations, public transport nodes and in public spaces.</li> </ul> <b>ALONG ROUTES</b> <ul style="list-style-type: none"> <li>• Bicycle parking is provided along along routes.</li> </ul>                                                                                                                                                                                                                                        |
| PROTECTION  | PROTECTION AGAINST TRAFFIC ACCIDENTS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | PROTECTION AGAINST CRIME AND VIOLENCE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | PROTECTION AGAINST UNPLEASANT SENSORY EXPERIENCES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|             | <b>PHYSICALLY SEPARATED</b> <ul style="list-style-type: none"> <li>• Clearly defined protected space for cyclists.</li> <li>• Cars are prevented from intruding the bicycle lane.</li> </ul> <b>PERSONAL SAFETY</b> <ul style="list-style-type: none"> <li>• Encourage use of bicycle helmet and light on the bicycle.</li> </ul> <b>ON THE 'RIGHT' SIDE</b> <ul style="list-style-type: none"> <li>• One directional bicycle lanes placed to the 'right' from cars when integrated in streets with motor traffic.</li> </ul> <b>OVERVIEW, CONTACT &amp; VISIBILITY</b> <ul style="list-style-type: none"> <li>• Good overview is provided in crossings and along roads.</li> <li>• Physical and visual contact between vehicles and bicycles.</li> <li>• Bicyclists are clearly visible for cars and public transport.</li> <li>• Bicycle lanes are lit at night time.</li> </ul> | <b>24 HOUR LANES</b> <ul style="list-style-type: none"> <li>• Alternative routes through populated/ mixed use areas are always offered at night time.</li> </ul> <b>LIGHTING</b> <ul style="list-style-type: none"> <li>• Well lit lanes, crossings and parking.</li> </ul> <b>ON SURFACE</b> <ul style="list-style-type: none"> <li>• Routes at street level 99% of the time. Tunnels and bridges are avoided.</li> </ul> <b>PARKING</b> <ul style="list-style-type: none"> <li>• Bicycle parking has supervision, good overview and no dead ends.</li> <li>• Possibility for locking the bike safely.</li> </ul> | <b>TRAFFIC</b> <ul style="list-style-type: none"> <li>• Pollution/ Fumes</li> <li>• Noise</li> </ul> <b>CLIMATE</b> <ul style="list-style-type: none"> <li>• Sun</li> <li>• Wind / Draft</li> <li>• Rain / Flood</li> <li>• Cold / Heat</li> <li>• Dust/ Glare</li> </ul>                                                                                                                                                                                                                                                              |
| COMFORT     | COMFORTABLE TO CYCLE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | EASY TO FIND & UNDERSTAND                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | COMFORTABLE TO STOP                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|             | <b>DIRECTNESS</b> <ul style="list-style-type: none"> <li>• Routes are direct and allow for travelling with high speed.</li> </ul> <b>CONTINUITY</b> <ul style="list-style-type: none"> <li>• Continuous lanes without interruptions or obstacles.</li> </ul> <b>WIDTH</b> <ul style="list-style-type: none"> <li>• Room for cyclists to overtake.</li> <li>• Room for different types of bicycles.</li> </ul> <b>PAVING</b> <ul style="list-style-type: none"> <li>• Smooth comfortable surface.</li> <li>• Good water drainage.</li> </ul> <b>SHADE</b> <ul style="list-style-type: none"> <li>• Trees give comfortable shade along lanes.</li> </ul>                                                                                                                                                                                                                             | <b>CONSISTENCY</b> <ul style="list-style-type: none"> <li>• Consistent physical layout - lanes, crossings and signage.</li> </ul> <b>CLARITY</b> <ul style="list-style-type: none"> <li>• Legible way-finding.</li> <li>• Bicycle lanes, bicycle parking and related program are easy to operate and understand.</li> </ul>                                                                                                                                                                                                                                                                                        | <b>PARKING</b> <ul style="list-style-type: none"> <li>• Parking located on the way to and close to destinations.</li> </ul> <b>RESTING</b> <ul style="list-style-type: none"> <li>• Resting and drinking opportunities along route.</li> </ul>                                                                                                                                                                                                                                                                                         |
| ENJOYMENT   | ENJOYING OTHER PEOPLE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | ENJOYING THE SURROUNDINGS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | ENJOYING SENSORY EXPERIENCES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|             | <b>CYCLISTS</b> <ul style="list-style-type: none"> <li>• Room for cyclists to go side by side.</li> </ul> <b>PEDESTRIANS</b> <ul style="list-style-type: none"> <li>• Routes through areas with city life.</li> <li>• Unhindered views allowing the cyclists to experience human activities along the route.</li> <li>• Invitations to stop and take part in activities along the route.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <b>VARIATION &amp; BEAUTY</b> <ul style="list-style-type: none"> <li>• Varied surroundings along route.</li> <li>• Rich flora, nature and landscape and/or attractive, vibrant urban areas.</li> <li>• Art and vegetation along route.</li> <li>• Quality design, fine detailing, robust materials.</li> </ul> <b>VEWS</b> <ul style="list-style-type: none"> <li>• Interesting views / vistas.</li> </ul>                                                                                                                                                                                                         | <b>HUMAN SCALE</b> <ul style="list-style-type: none"> <li>• Dimensions of streets, lanes and spaces related to human senses, movements, size and behavior.</li> </ul> <b>CLIMATE</b> <ul style="list-style-type: none"> <li>• Positive aspects of climate (sun / shade, warmth / coolness, breeze / ventilation).</li> </ul> <b>TALK- HEAR</b> <ul style="list-style-type: none"> <li>• Bicycle lanes enable to communicate while cycling.</li> </ul> <b>SEE</b> <ul style="list-style-type: none"> <li>• Unhindered views.</li> </ul> |



# Målrettet kommunikasjon



# TOOLBOX MEXICO BICYCLE CITY





## A COMFORTABLE STREET BICYCLE LANE WIDTH

### COMFORTABLE AND SAFE WIDTH OF THE PATH

The width of the bicycle path determines both flow, risk of conflict, and user profiles. Generous width is important to create a comfortable cycling experience.

- Narrow bicycle paths make overtaking difficult and are stressful for the cyclists.
- Narrow bicycle paths increase the risk of accidents among cyclists, or cyclists accidentally being pushed into the traffic.
- Wide bicycle paths give cyclists a comfortable safety margin and increase the pleasure of riding.
- Safety and comfort are closely linked. A safe and comfortable cycling environment is important to attract cautious cyclists, the young, old, and women.

### STANDARD BICYCLE PATH WIDTH

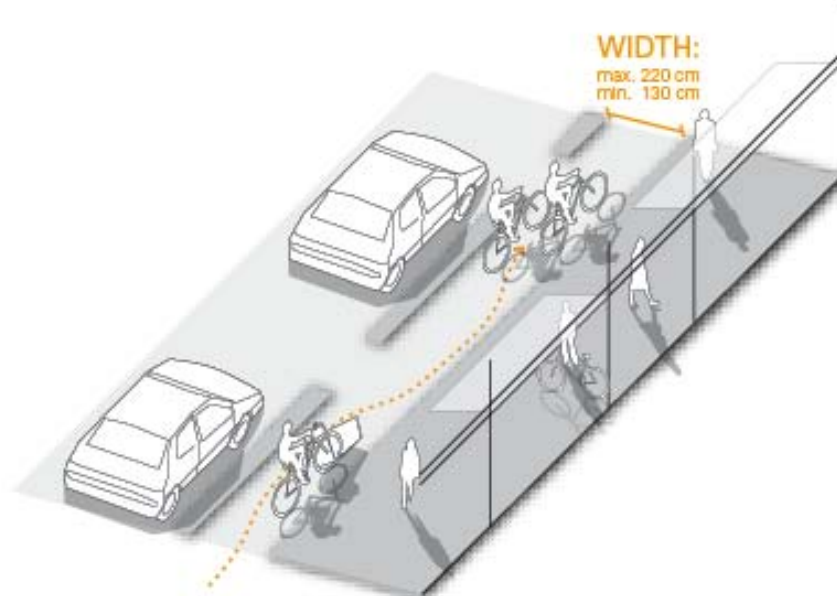
Bicycle paths of minimum 220 cm width that make it possible for two cyclists to keep up a conversation, thereby increasing the social pleasure of cycling. If a third cyclist should be able to overtake them, the width must be 280 cm.

### POSSIBILITY FOR OVERTAKING

Sometimes the standard is not possible, then the 190 cm option could be considered, after making car lanes to the minimum. To safely overtake another bicycle, a bicycle path should have a minimum width of 190 cm. Tri-cycles are the bories of cycling and need extra wide cycle paths not to block the bicycle-traffic. They can carry both goods and people and should be accommodated well into the bicycle-environment.

### EXCEPTIONS- MINIMAL VERSION

At some points narrow passages will occur, but it is still better to have narrow bike paths than none at all. The connection of the network is be prioritized over having a perfect bicycle path at 190-220 cm. Therefore when there is only space enough for a very narrow path this should implemented. The minimum width of a path is 130 cm.



### STANDARD 220 CM DOUBLE BICYCLE LANE

The Mexico City standard bicycle path should be 220 cm wide, this will ensure that two bicyclists can ride comfortably side by side, and makes overtaking possible.

Lane width, cars lanes Lane width, bus lanes

|                       | Lane width, cars lanes | Lane width, bus lanes |
|-----------------------|------------------------|-----------------------|
| High (70-80 km/h)     | 3,50 m                 | 3,50 m                |
| Medium (50-60 km/h)   | 3,00 – 3,25 m          | 3,50 m                |
| Low (30-40 km/h)      | 2,75 m                 | 3,50 m                |
| Very low (10-20 km/h) | 2,50 m                 | 3,50 m                |

Bus lanes ought to be 3,50 m wide. If the street is very narrow, and over a short distance, the width can be reduced to 3,00 m.

If bicycles use the bus lane the width ought to be 4,50 m (minimum 4,00 m).

Lane widths from the Danish Standards for urban roads 1





## A SAFE STREET

### PHYSICAL SEPARATION OF CARS AND BICYCLES

#### SAFETY

A clear separation between bicycle path and car traffic is absolutely necessary to achieve safe conditions for cyclists, and thereby make bicycling a safe transport alternative. This is crucial on City and District roads.

- It is absolutely necessary to keep cars out of the bicycle path. This should be done by median blocks of sufficient height and width to prevent cars from entering or parking in the bicycle path.

- If space allows, wide medians should be provided so that doors of parked cars does not open up into the bicycle path and injure cyclists.

#### RAIN WATER DRAINAGE

Mexico City streets have drainage at the edge of the sidewalk and have large amounts of run-off water from the streets.

- The separating median for the bicycle path must allow water from the street to flow across the bicycle path and into the drains, and must therefore be made of individual elements.

#### TECHNICAL MEMO

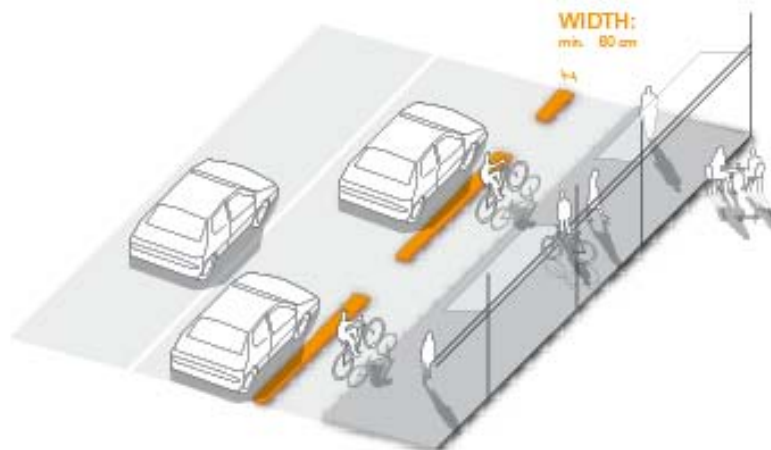
- The median, however wide, must be a minimum of 15 cm high on the street side and a maximum of 7 cm high on the sidewalk side. This is to both avoid cars entering and cyclists hitting their pedals on the median and to prevent bicyclists to hit their pedal on the median and that could cause accidents.

- The standard width of the median should be 60 cm.

- To avoid cars entering or parking in the intervals between the elements, they must be a maximum 120 cm apart.

#### EXCEPTIONS

- Neighbourhood streets
- Pedestrian priority streets

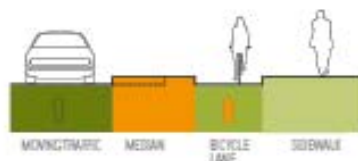


#### A WIDE MEDIAN FOR EXTRA PROTECTION

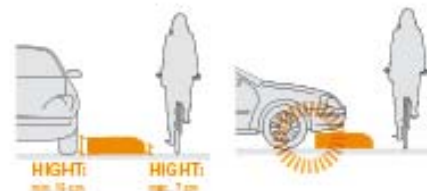
This type median provides a physical barrier between cars and cyclists with a minimum width of 60 cm. Each element of the median is placed with spacing to allow for drainage of the street across the bicycle path. If possible this is the preferred option and will be in most streets on arterial roads in the future.



Bicycle lane median  
Melbourne, Australia



THE MEDIAN SEPARATES THE HIGH SPEED TRAFFIC FROM THE LOW SPEED TRAFFIC  
Placement follows speed.



A MEDIAN TOO HIGH FOR CAR WHEELS BUT NOT TOO HIGH FOR BICYCLE PEDALS

The detailing of the median is important if it is to serve its function. Each element must be high enough on the street



























New York

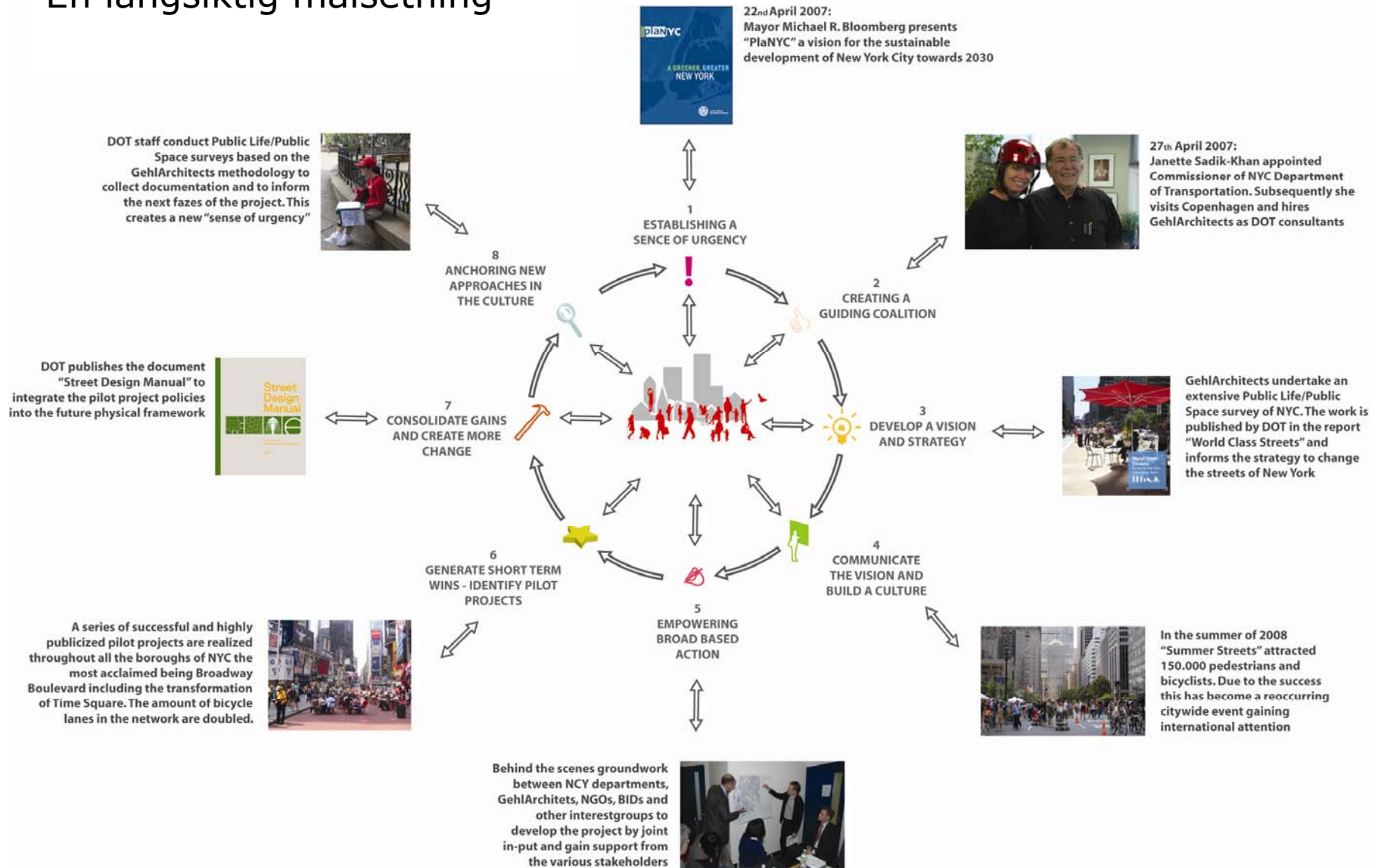
# København som inspirasjon

DOT (Department of Transportation) New York besøker København  
Janette Sadik-Khan *“En sådan by vil jeg ha!”*





# En langsiktig målsetning



## En langsiktig målsetning



**We have also considered that the world is a different place today than it was half a century ago.** Our competition today is no longer only cities like Chicago and Los Angeles—it's also London and Shanghai. Cities around the world are pushing themselves to become more convenient and enjoyable, without sacrificing excitement or energy. **In order to compete in the 21st century economy, we must not only keep up with the innovations of others, but surpass them.**

The result, we believe, is the most sweeping plan to strengthen New York's urban environment in the city's modern history. Focusing on the five key dimensions of the city's environment—land, air, water, energy, and transportation—we **have developed a plan that can become a model for cities in the 21st century.**

The growth that prompted this effort in the first place will also enable us to pay for many of the answers. **By guiding and shaping this growth, we believe it can be harnessed to make a city of 9.1 million people easier, more beautiful, healthier, and more fair than our city of 8.2 million today.**



# Test the waters – De første pilot prosjekter

Small scale- I 'forgotten' city spaces





# Enormt bakgrunnsarbejde

## Argumentasjonen oppbygges

World Task Studio: Studying New York City's Public Space

### Method for measuring pedestrian traffic

This part of the study provides information on how much—and where—people walk, sit, stand or carry out various stationary activities in the city. These are a good indicator of the quality of an urban space.

A high number of pedestrians walking in a city does not necessarily indicate a high-quality walking experience. However, if a large number of people choose to engage in voluntary activities (having an outdoor lunch, playing, or sunbathing) then a city most likely has an excellent public realm.

NYC DOT and Transportation Alternatives recruited over 40 volunteers to assist the Gehl staff with data collection in Fall 2007. NYC DOT and Gehl Architects conducted thorough volunteer orientation sessions to ensure data was collected in accordance with the methodology employed by Gehl Architects in cities around the world.

Gehl and NYC DOT are presently coordinating the training and transfer of the Public Space/Public Life survey methodology to NYC agencies.

Gehl has used its method in studies in London, Sydney, Perth, Adelaide, Melbourne, Wellington, Rotterdam, Dublin, Riga, Stockholm, Oslo and Copenhagen.

Surveyors counted pedestrians on streets for 10 minutes every hour between 8 a.m. and 8 p.m.



### Survey Areas

#### Selection of public life and public space survey areas

The vast size and diversity of New York City's five boroughs and numerous neighborhoods make it impractical to survey the entire city in detail. Instead DOT suggested survey areas that are centers of activity along key multi-modal corridors. By studying these very different but vibrant centers of city life, this survey provides snapshots of the potentials and challenges found in the public realm of New York City today. The study team gained an overall understanding of pedestrian activities along key corridors in Brooklyn, the Bronx, Manhattan and Queens. Those insights form part of the basis for NYC DOT's public realm programs.

#### Data Collection Locations / Conditions

Gehl chose specific locations near key intersections and major destinations. They were chosen to investigate special conditions in each neighborhood as well as typical conditions that can be applied to much of each borough. Data was collected from 8am–8pm during a series of weekdays in October under good weather conditions.



Broadway, Manhattan.



East Fordham Road, Bronx.



Flatbush Ave, Brooklyn.



34th Street, Manhattan.



Soho, Spring Street, Manhattan.



Main Street, Flushing.



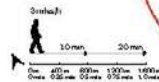
## A Walking (and Bicycling) City

New Yorkers spend a lot of time in the public realm as a result of the city's density, which promotes walking, public transit riding and, increasingly, bicycling. Improving walking conditions will benefit everyone in New York City, create more pleasant links between destinations and provide an environment that is enjoyable as well as functional.

**Most New Yorkers are never more than a 20 minute walk away from a subway or train station.**



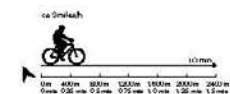
10 and 20 min walking catchment area to subway and train stations



Calculated Manhattan walking distances shown in minutes.



Calculated Manhattan cycling distances shown in minutes.



## Pedestrian traffic

New York has some of the highest volumes of pedestrians in the world, and New Yorkers flock to inviting public spaces, such as the Hudson River Greenway, the car-free parks on weekends and the new public spaces that NYCDOT created along Broadway in Midtown Manhattan during 2008.

# CONGESTED SIDEWALKS

## FLUSHING MAIN STREET

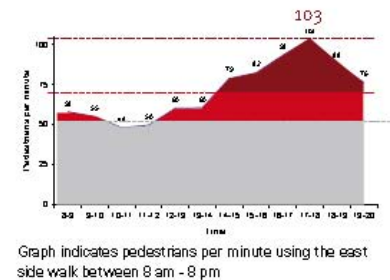
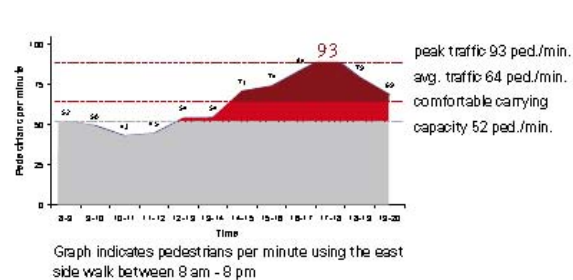
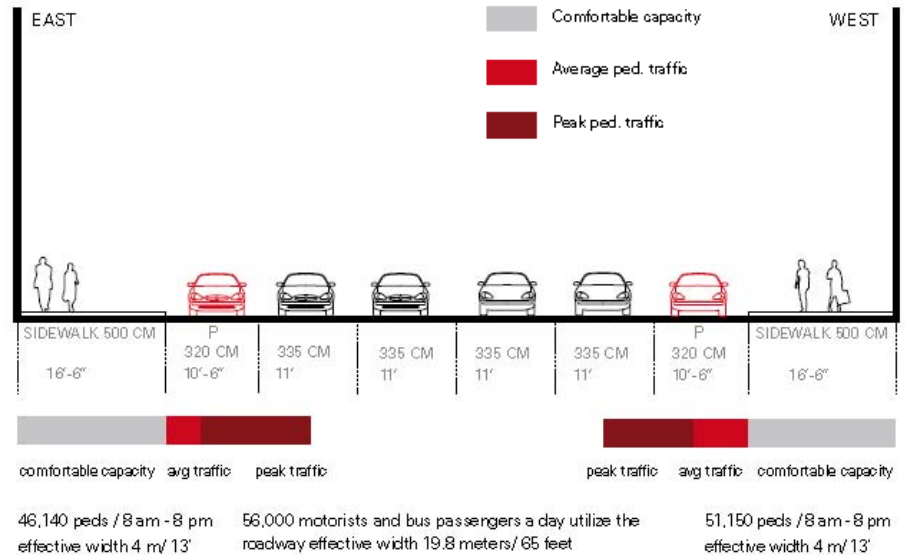
FLUSHING MAIN STREET



The side walks on Flushing Main Street are crowded

**83%**  
of the day

FLUSHING MAIN STREET, QUEENS  
BETWEEN ROOSEVELT AND 41ST AVE





# WHO USES NEW YORK STREETS?

## BROADWAY



Pedestrians along Broadway  
between 14th and 23rd are

**94%**

between 14 and 65



Pedestrians along Broadway  
between 14th and 23rd are

**4%**

under 14



Pedestrians along Broadway  
between 14th and 23rd are

**2%**

over 65

## FLATBUSH AVE.



Pedestrians along Flatbush Ave.  
are

**94%**

between 14 and 65



Pedestrians along Flatbush Ave.  
are

**6%**

under 14



Pedestrians along Flatbush Ave.  
are

**0%**

over 65

## E. FORDHAM RD.



Pedestrians along  
E. Fordham Rd. are

**86%**

between 14 and 65



Pedestrians along  
E. Fordham Rd. are

**12%**

under 14



Pedestrians along  
E. Fordham Rd. are

**2%**

over 65

## FLUSHING MAIN ST.



Pedestrians Flushing Main St.  
are

**85%**

between 14 and 65



Pedestrians Flushing Main St.  
are

**5%**

under 14

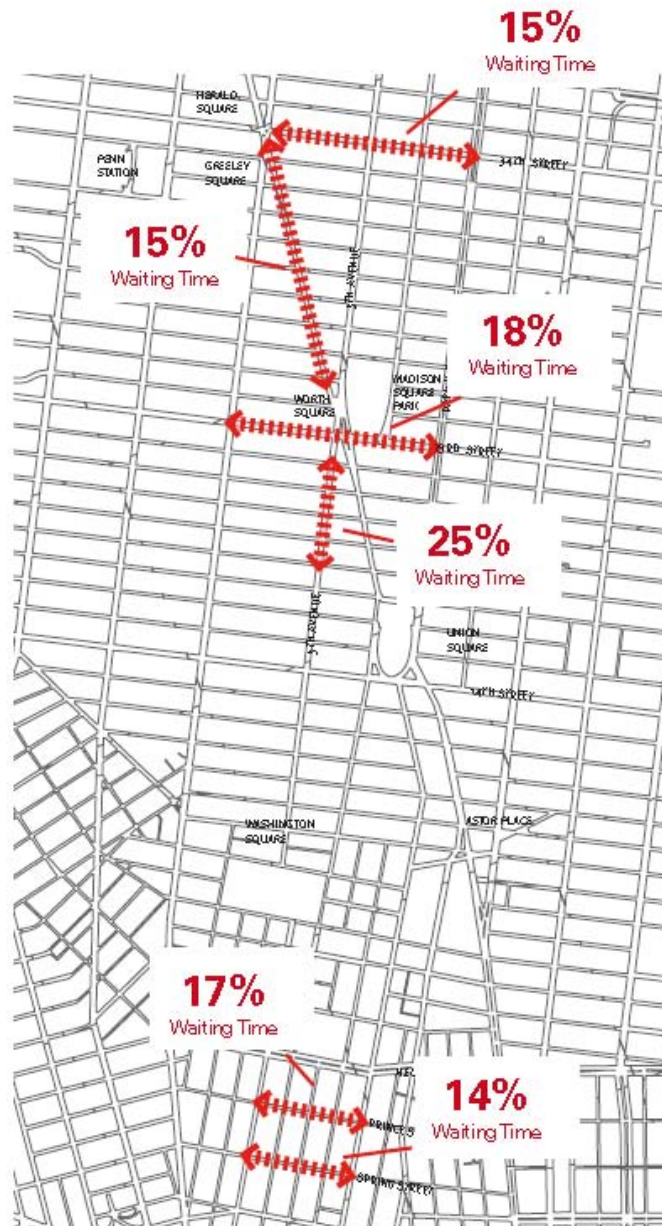


Pedestrians Flushing Main St.  
are

**10%**

over 65

# FORCED TO WAIT



waiting times exemplify  
pedestrians  
**low priority**  
in the City environment

In Sydney CBD waiting  
time is  
**30-50%**  
of the walking time

In Copenhagen main  
streets waiting time is  
**2-4%**  
of the walking time



# A-B STREETS

## Number of stationary activities per 100 m street



17

BROADWAY

34,820 pedestrians daily

\*85 activities in 500 m

17 activities per 100m

22

FLATBUSH AVE.

23,110 pedestrians daily

\*159 activities in 730 m

22 activities per 100m

218

E. FORDHAM RD.

80,570 pedestrians daily

\* 327 activities in 150 m

218 activities per 100m

354

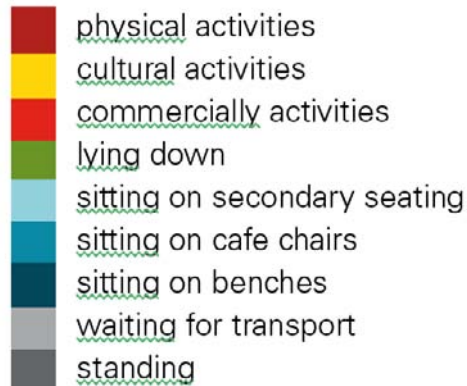
FLUSHING MAIN ST.

97,290 pedestrians daily

\* 780 activities in 220 m

354 activities per 100m

### ACTIVITIES



107

LONDON,  
REGENT ST.

60,690 pedestrians daily

\*642 activities

107 activities per 100m

74

LONDON,  
TOTTENHAM COURT

44,640 pedestrians daily

\* 738 activities

74 activities per 100m

350

COPENHAGEN,  
STRØGET

58,500 pedestrians daily

\*922 activities

350 activities per 100m

240

MELBOURNE,  
SWANSTON ST.

51,580 pedestrians daily

\* 330 activities

240 activities per 100m

\*total number of activities surveyed at  
approx. 11am, 3pm, and 5pm

# A CITY WITHOUT SEATS



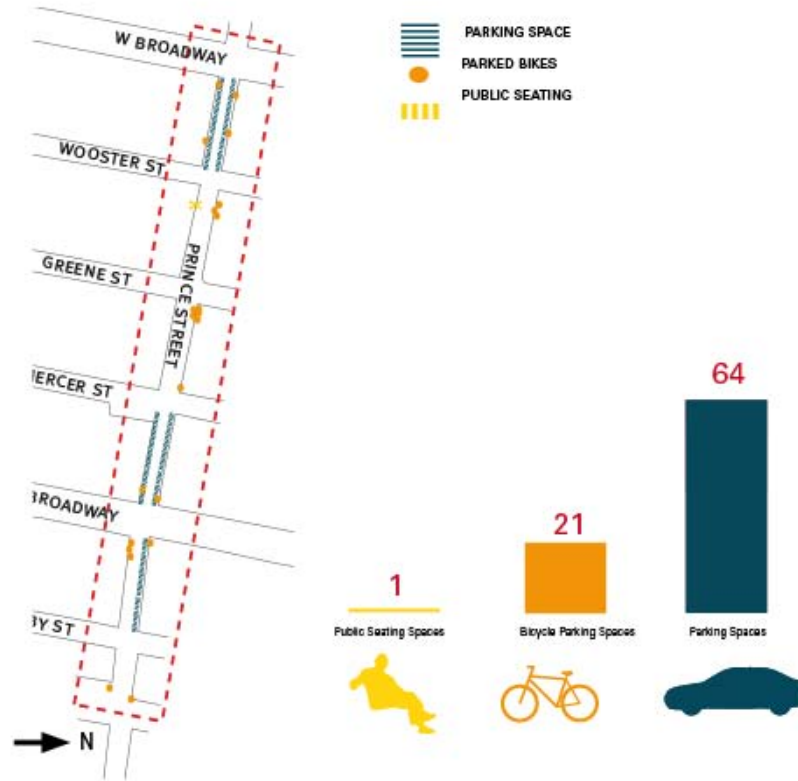
The few public seating opportunities in the streets are of poor quality exposed to traffic.



People finding alternative seating where is nothing else provided.



PRINCE STREET BETWEEN W. BROADWAY AND LAFAYETTE



Of the all spaces for staying  
In Prince Street are

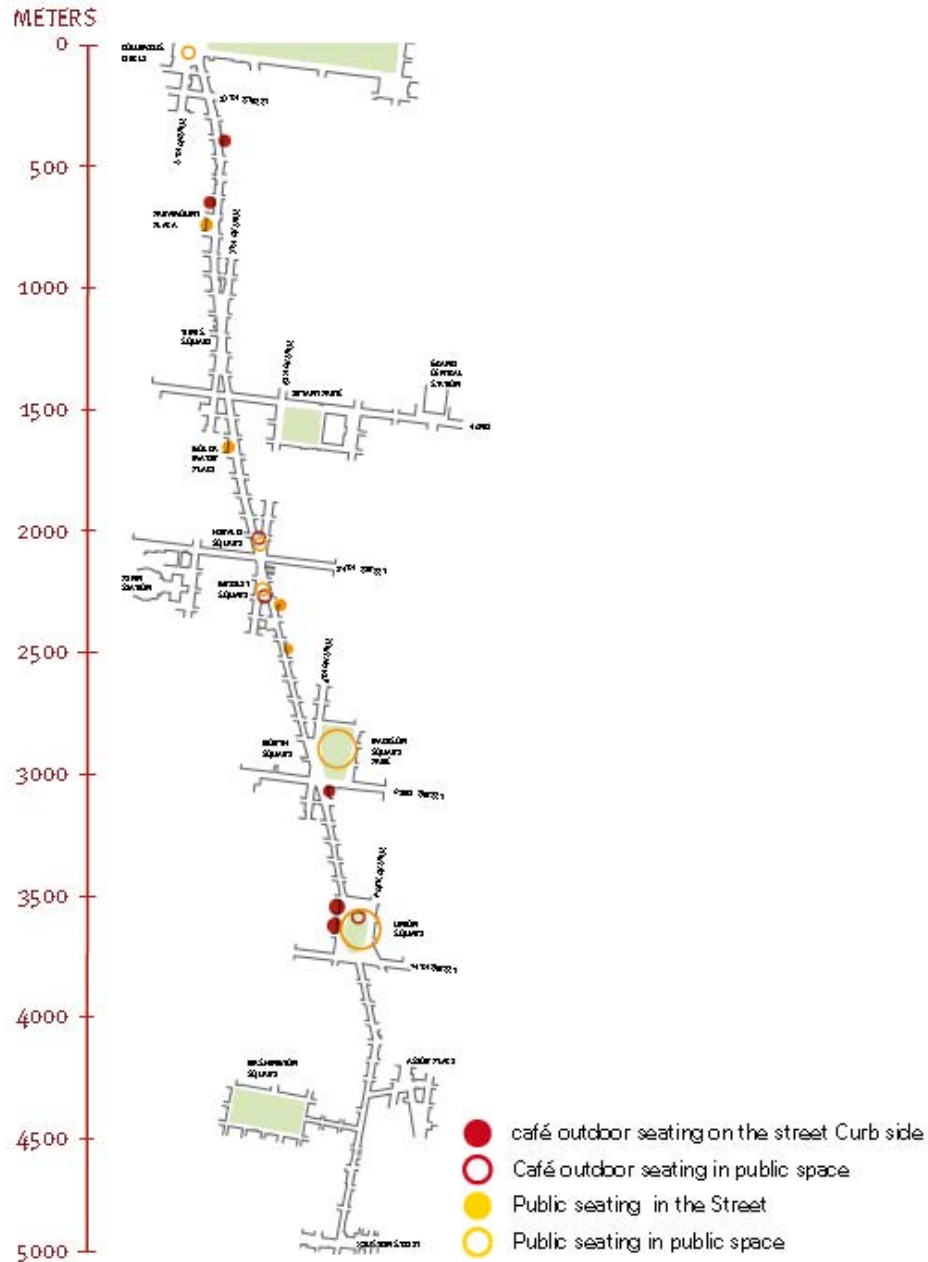
**74%** for cars

**1 %** for people

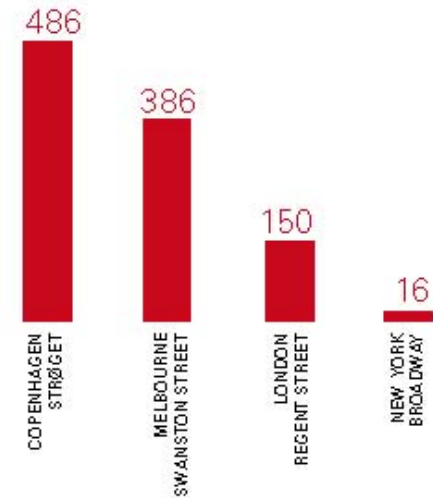
**25 %** for bicycles - illegal



# A CITY WITH FEW CAFÉ OUTDOOR SEATING

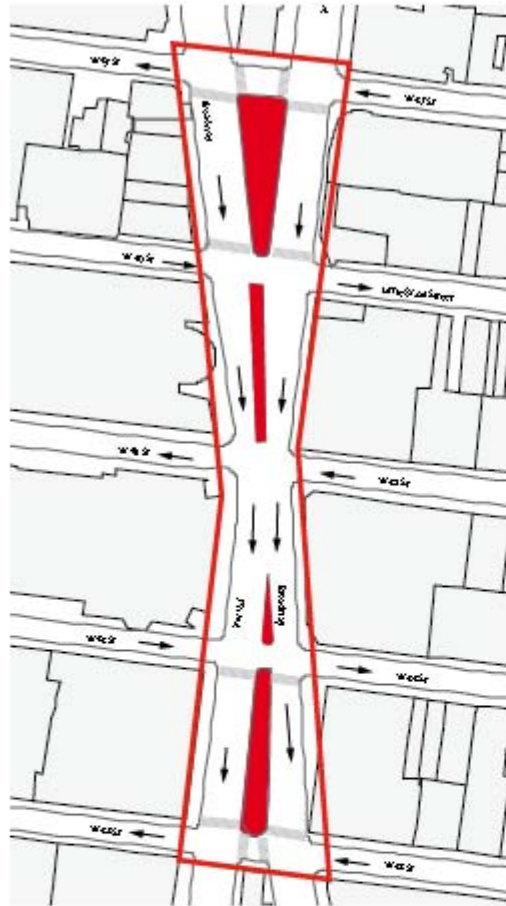


NUMBER OF CAFE SEATS  
PER 1000 M / 3,280 FT



There are **only 6**  
curb side  
**outdoor cafes on**  
**Broadway**  
between Columbus Circle and Soho

# PUBLIC SPACES ARE HARD TO GET TO



TIME SQUARE

total area: 16 960 m<sup>2</sup>

Pedestrian area: 1 880 m<sup>2</sup>

Times Square consists of  
**89 % road space**  
**11 % people space**



Time Square at night. People are crowding on a strip of concrete surrounded by traffic.



Getting to Time Square is a journey dominated by heavy traffic.



MAKE NEW YORK MORE  
**SUSTAINABLE  
& LIVABLE**

**CHANGE OF MIND SET**

**REDUCE  
CAR TRAFFIC**

CONGESTION PRICING  
MORE EFFICIENT USE OF STREETS  
NEW PARKING STRATEGY  
HIERARCHY OF STREETS

**INVITE  
ALTERNATIVE  
TRANSPORT**

MAKE IT MORE PLEASANT  
CONVENIENT TO BICYCLE,  
WALK AND USE PUBLIC  
TRANSPORTATION

**IMPROVE  
PUBLIC REALM**

INVITE PEDESTRIANS AND  
PUBLIC LIFE  
BETTER SQUARES, STREETS AND  
PARKS

**PUBLIC REALM STRATEGY**

**BICYCLE STRATEGY**

# CELEBRATE MAIN STREETS

CELEBRATE NY MAIN STREETS WITH SPECIAL DESIGN TREATMENTS  
THAT CAPITALIZE ON THE UNIQUE CHARACTER OF THE INDIVIDUAL CITY  
DISTRICTS



CELEBRATE LOCAL AMENITIES  
AND CHARACTERISTICS OF THE  
NEIGHBOURHOOD



BALANCE TRAFFIC MODES TO  
ENSURE SPACE FOR ALL USERS  
IN THE STREET



IMPROVE PEDESTRIAN QUALITY  
- PAVING, CROSSINGS, SIDEWALK  
ZONING - TO CELEBRATE MAIN  
STREETS AS PEOPLE STREETS



BEAUTIFY THE STREET;  
INTRODUCE UNIFYING ELEMENTS  
- LIGHTING, GREENERY, SIGNAGE,  
PAVING, PUBLIC ART



La Rambla, Barcelona

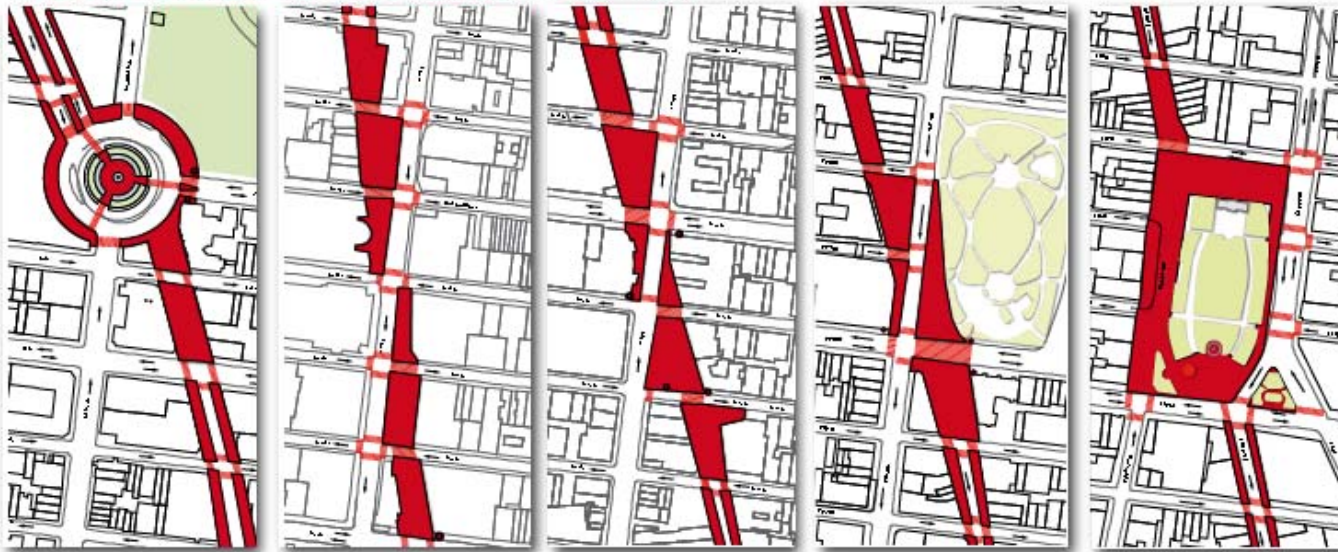


Champs Élysée, Paris



Five extended public spaces and  
nine new public spaces

TOTAL PUBLIC SPACE RECLAIMED FOR PEOPLE: 385,000 FT<sup>2</sup> (35,771 M<sup>2</sup>)



#### EXTENDED PUBLIC SPACE

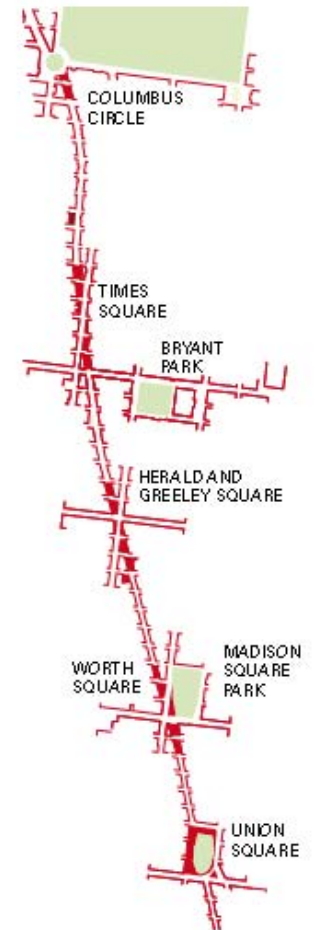
| COLUMBUS CIRCLE | TIMES SQUARE | HERALD SQUARE<br>GREELEY SQUARE | MADISON SQUARE<br>PARK<br>WORTH SQUARE | UNION SQUARE |
|-----------------|--------------|---------------------------------|----------------------------------------|--------------|
|-----------------|--------------|---------------------------------|----------------------------------------|--------------|

#### NEW PUBLIC SPACE

|                                          |                                    |                                    |                                     |                 |
|------------------------------------------|------------------------------------|------------------------------------|-------------------------------------|-----------------|
| 58TH STREET SQUARE<br>57TH STREET SQUARE | 47TH ST. SQUARE<br>42ND ST. SQUARE | 35TH ST. SQUARE<br>31ST ST. SQUARE | 25TH ST. SQUARE<br>FLAT IRON SQUARE | 17TH ST. SQUARE |
|------------------------------------------|------------------------------------|------------------------------------|-------------------------------------|-----------------|

#### GAINED PUBLIC SPACE

|                               |                                |                               |                                |                               |
|-------------------------------|--------------------------------|-------------------------------|--------------------------------|-------------------------------|
| GAINED 39,190 FT <sup>2</sup> | GAINED 107,790 FT <sup>2</sup> | GAINED 79,930 FT <sup>2</sup> | GAINED 100,390 FT <sup>2</sup> | GAINED 57,725 FT <sup>2</sup> |
|-------------------------------|--------------------------------|-------------------------------|--------------------------------|-------------------------------|



[www.nyc.gov/html/dot](http://www.nyc.gov/html/dot)



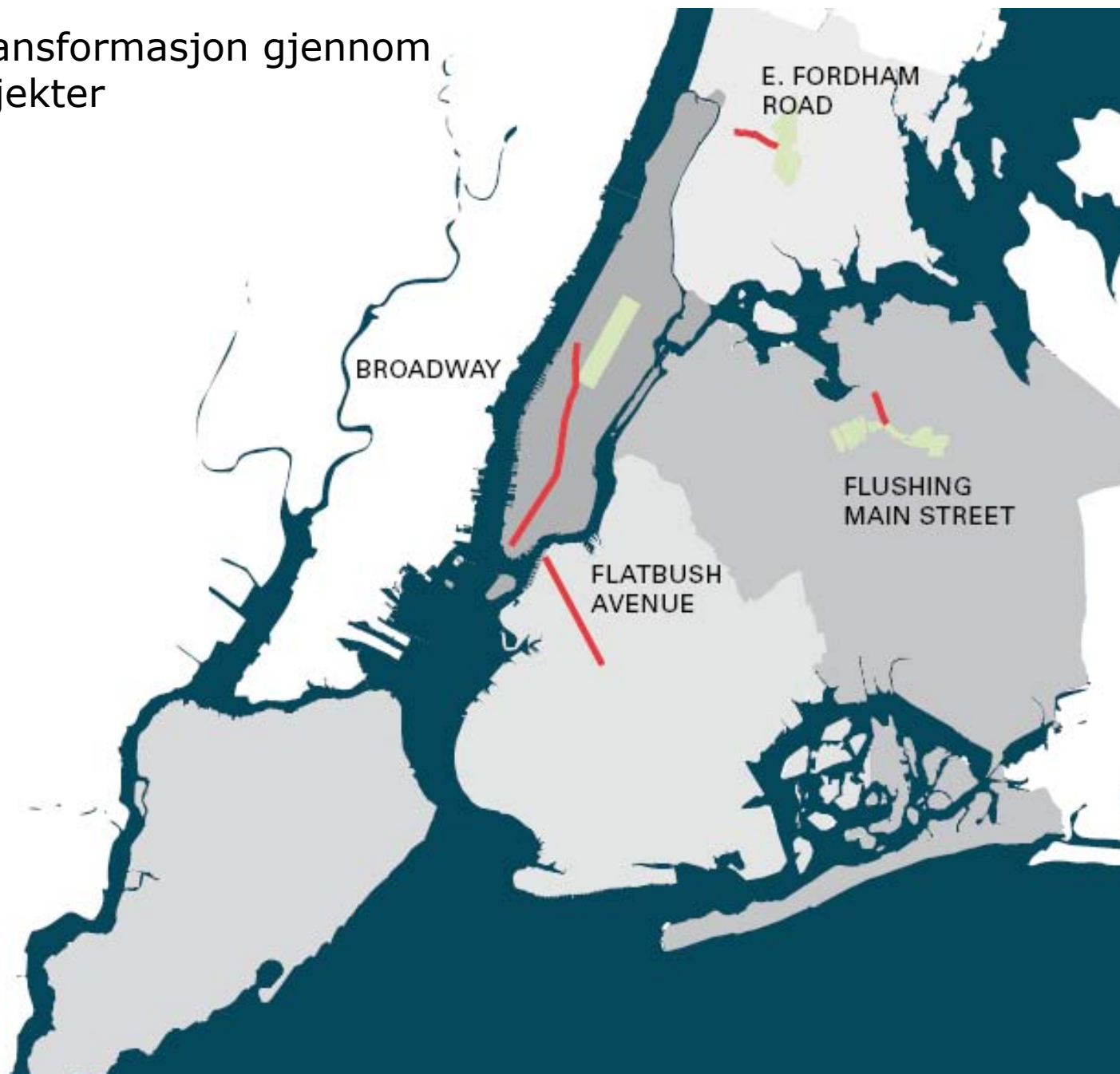
## World Class Streets:

Remaking New York City's Public Realm





Skape transformasjon gjennom  
pilotprosjekter



DOT (*Department of Transportation*) brukte interne medarbejdere og resurser til å levere prosjektet.

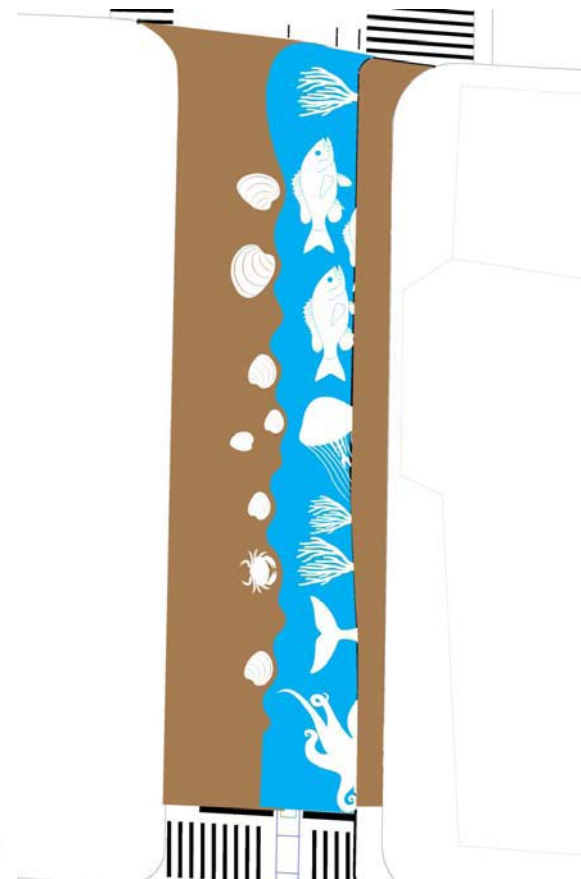
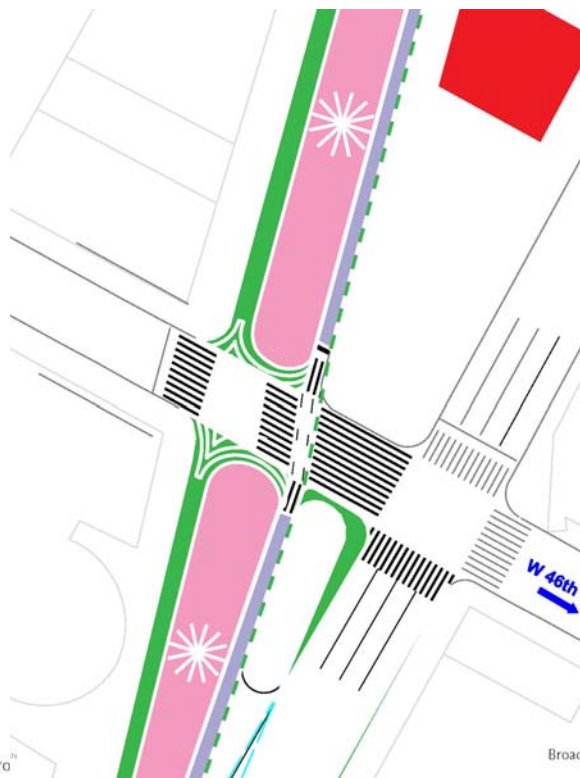
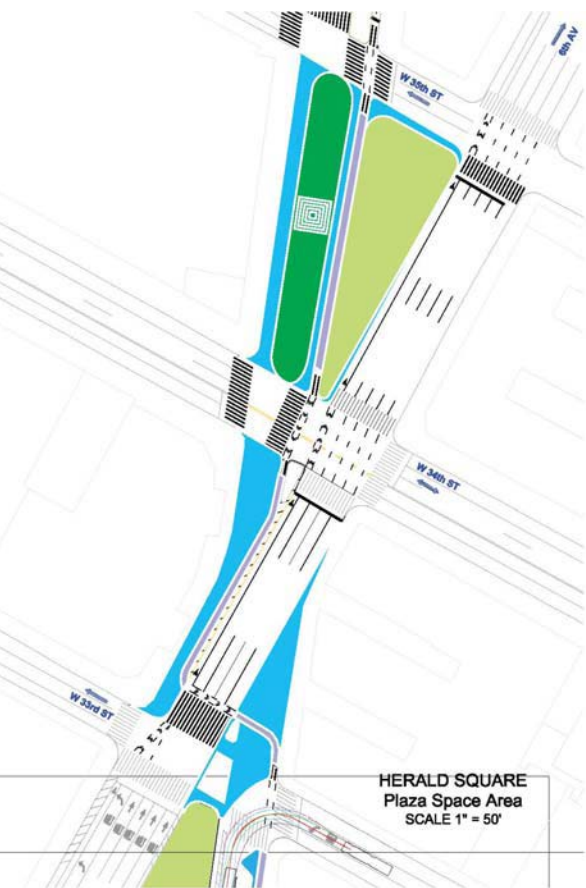




DOT (*Department of Transportation*) brukte interne medarbejdere og resurser til å levere prosjektet.



DOT (*Department of Transportation*) brukte interne medarbejdere og resurser til å levere prosjektet.





Estimert kostnad \$1.5 million for 40.000 m2 byrum



Transformasjonen skjedde nesten over natten





Transformasjonen skjedde nesten over natten



DOEstimert kostnad \$1.5 million for 40.000 m2 byrum



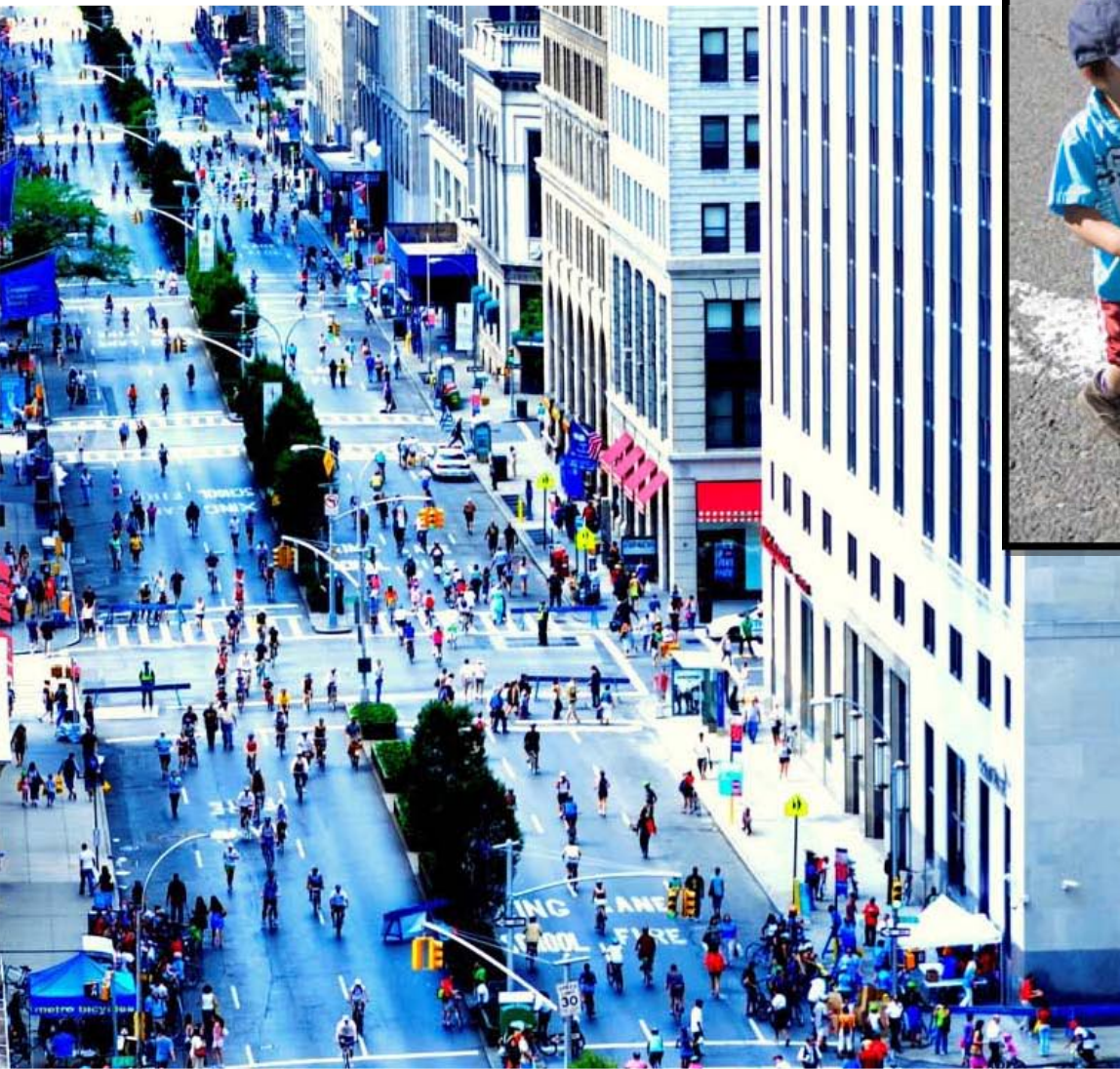


# Fysisk modning og...





...kulturelle begivenheter  
"forbreder" borgerne på prosjektet





Kulturelle begivenheter  
"forbreder" borgerne på prosjektet





## Columbus Circle - før





## Columbus Circle - etter



# Columbus Circle

- før





# Columbus Circle

- etter





# Times Square

- før





# Times Square

- etter





# Times Square

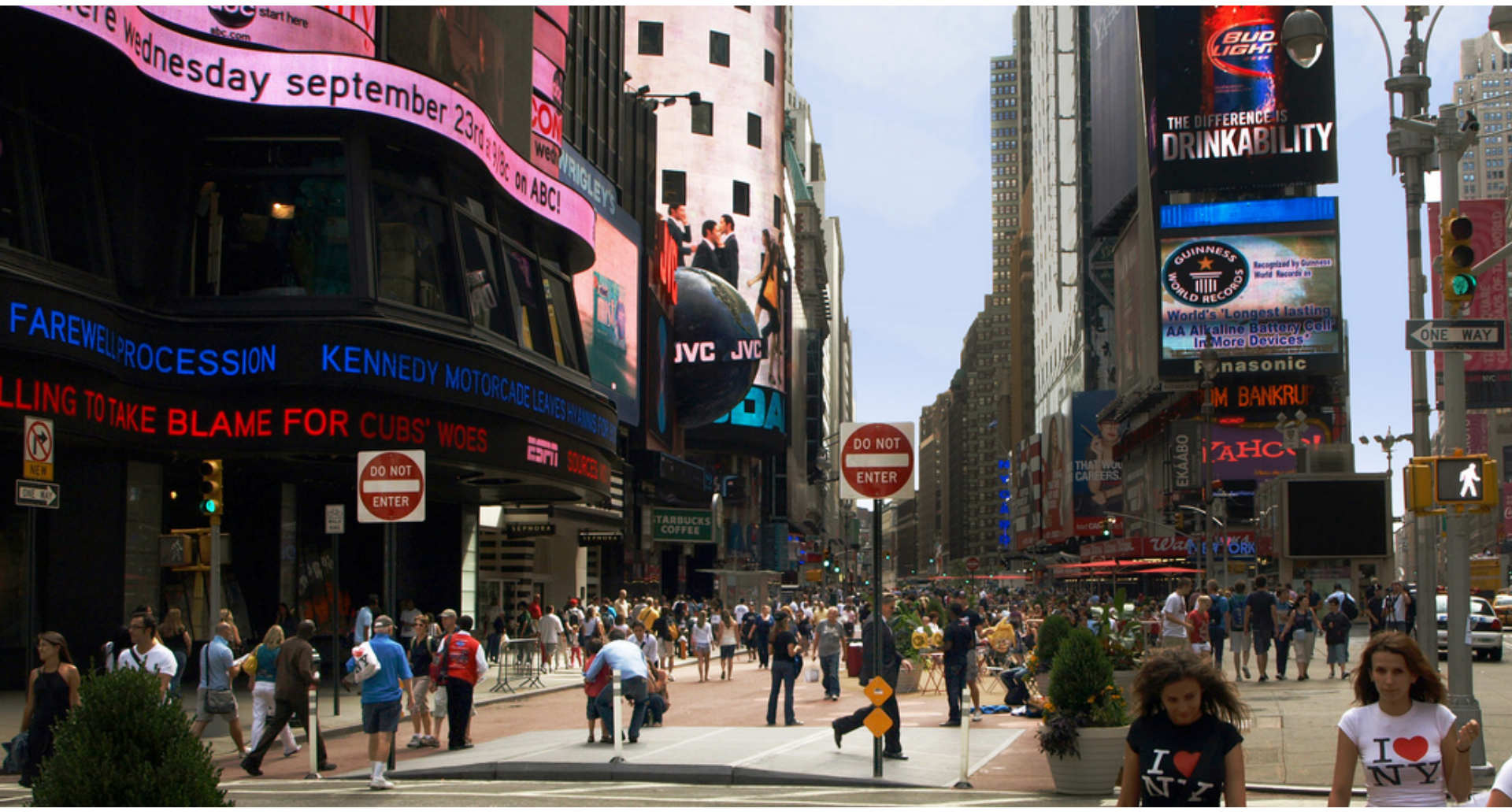
- før





# Times Square

- etter

































Helt til sist..



# New York

Juni 2009, DOT hadde bygget 320 km sykkelbaner



- 84% økt opphold på Times Square

- 11% mere fotgjengertraffikk

- 17% reduksjon av reisetid på Manhattan (from south to north)

- 63% mindre ulykker

# Mexico City

1,114 public bicycles









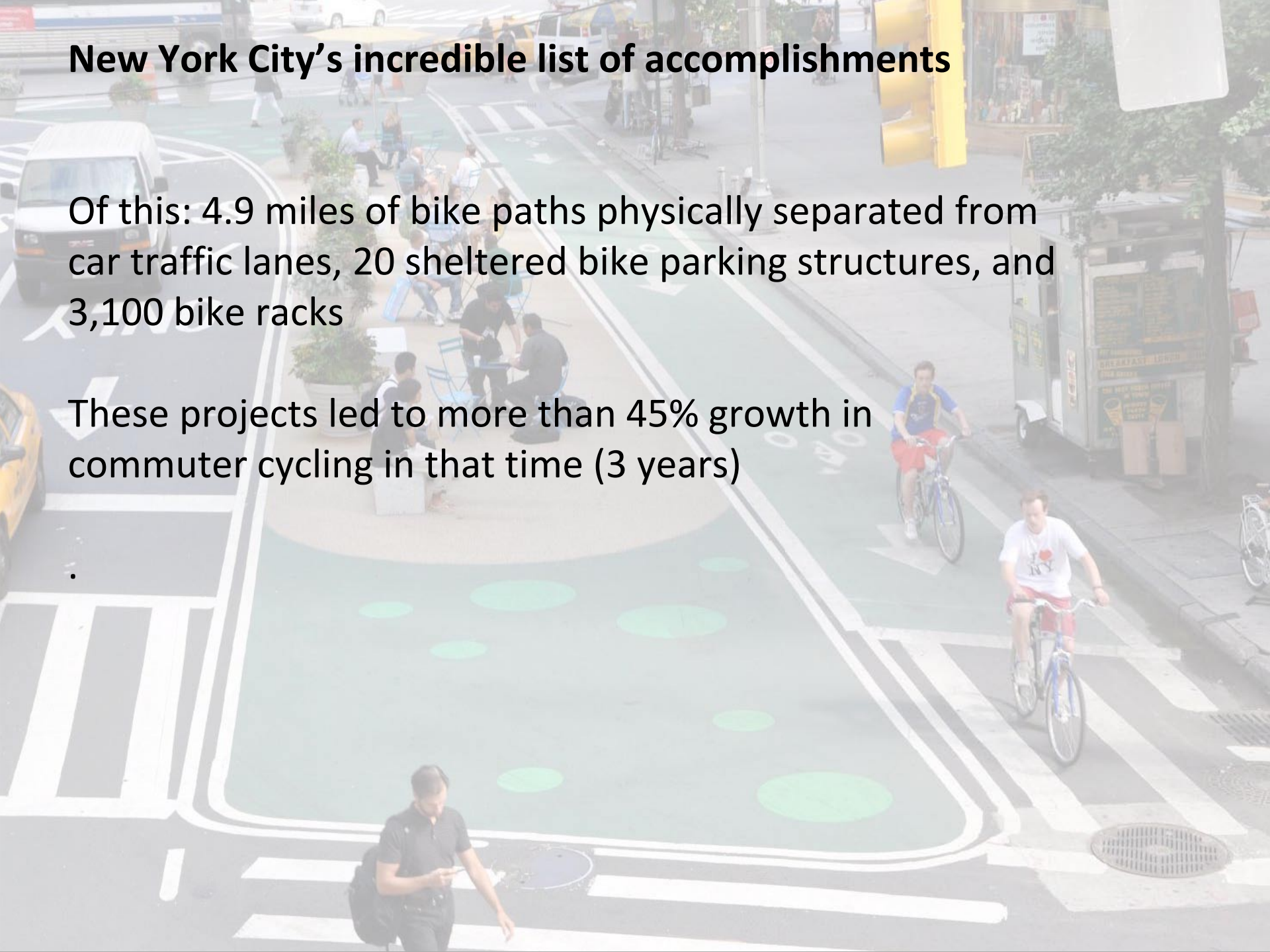


# New York City's incredible list of accomplishments

Of this: 4.9 miles of bike paths physically separated from car traffic lanes, 20 sheltered bike parking structures, and 3,100 bike racks

These projects led to more than 45% growth in commuter cycling in that time (3 years)

.







Times Square - after



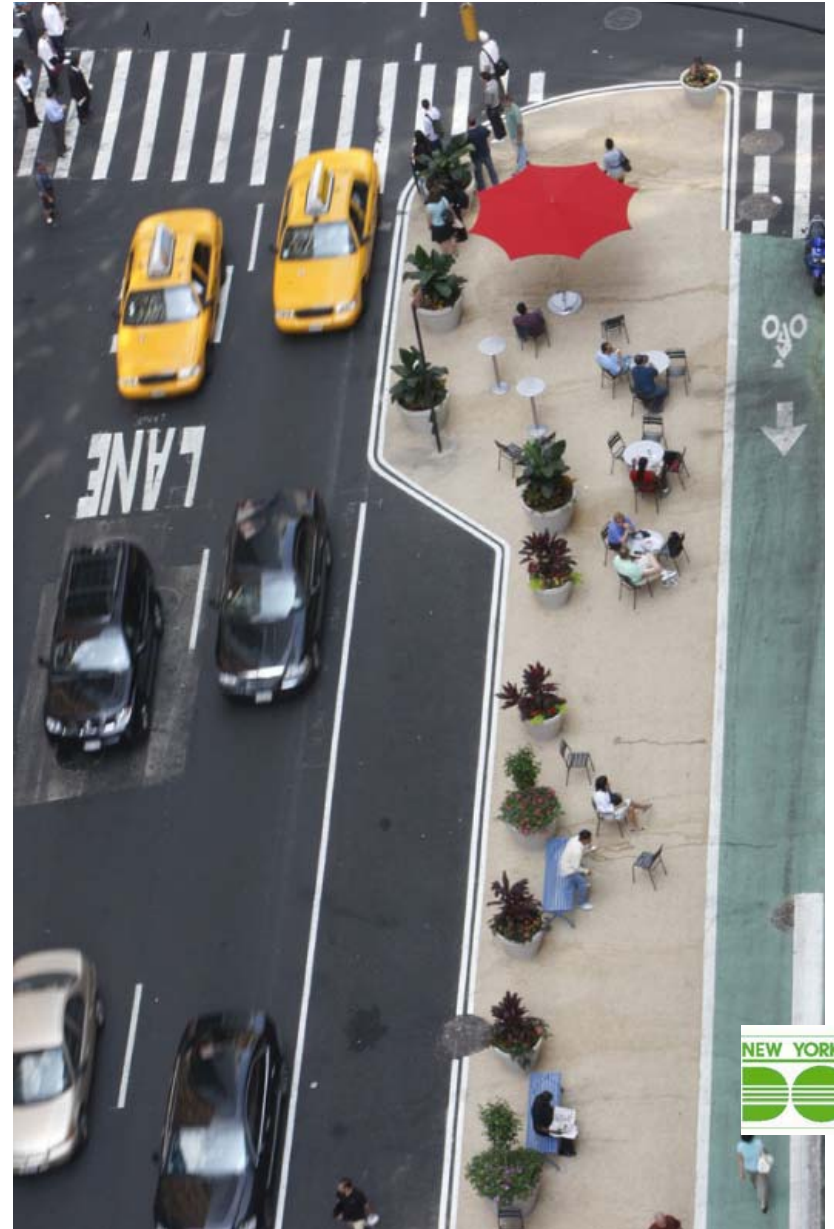








What began with the 'pearls' ...  
spread out to the 'strings' as well





# Madison Square Nov. 2008

















# Times Square

- etter





## Times Square - after





## Herald Square - før





## Herald Square - etter





Herald Square - before





Herald Square - after







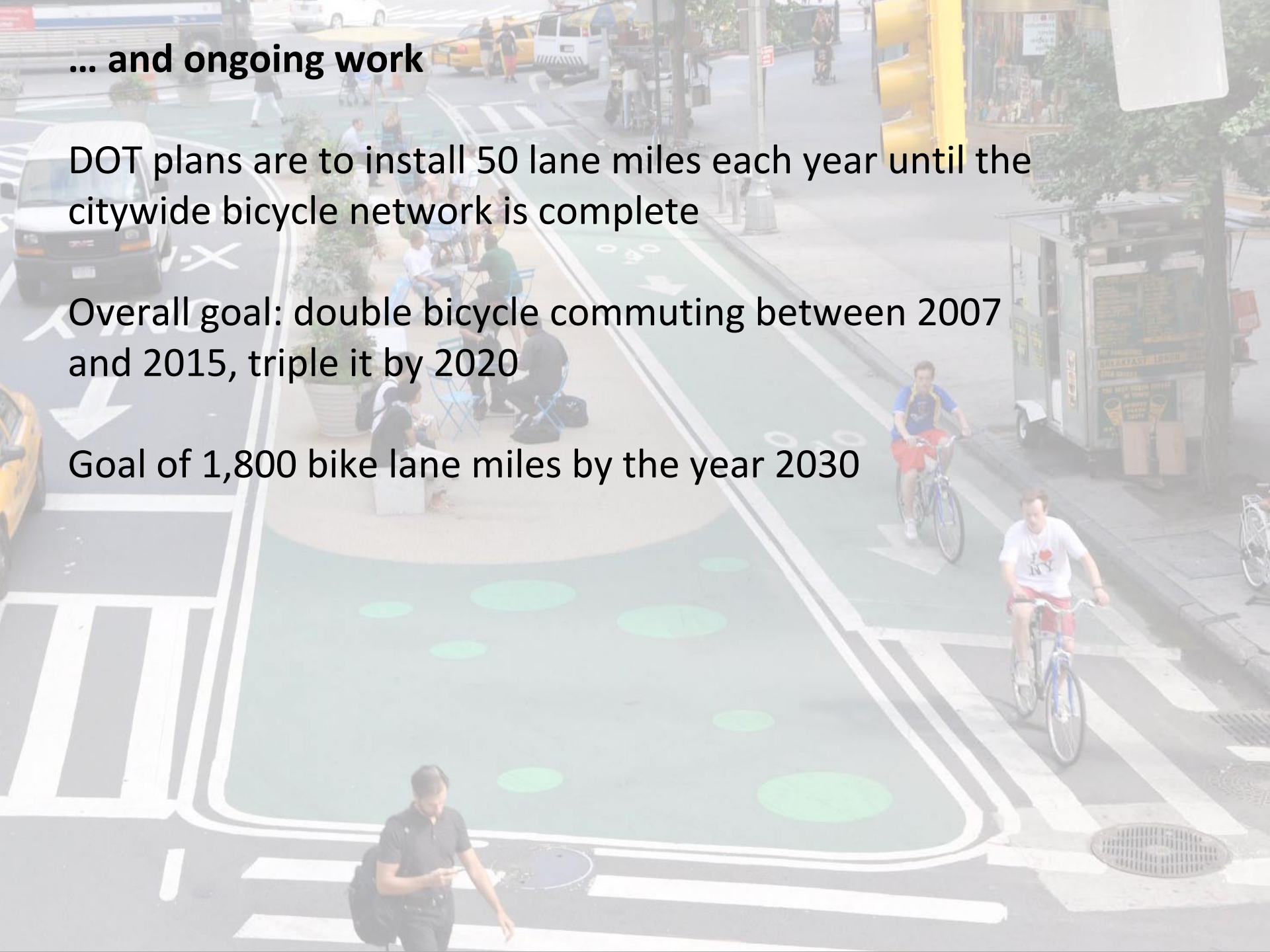


## ... and ongoing work

DOT plans are to install 50 lane miles each year until the citywide bicycle network is complete

Overall goal: double bicycle commuting between 2007 and 2015, triple it by 2020

Goal of 1,800 bike lane miles by the year 2030

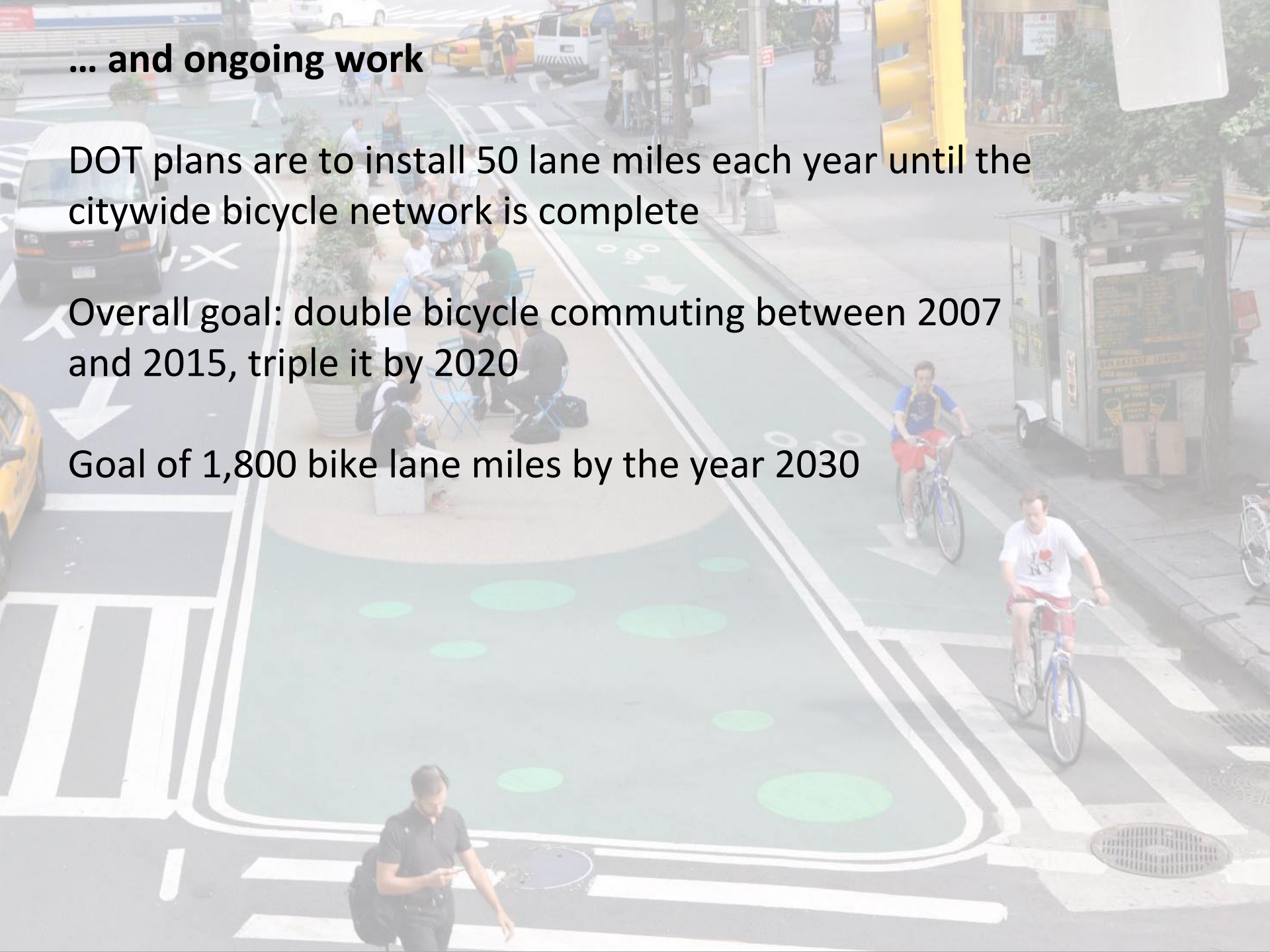


## ... and ongoing work

DOT plans are to install 50 lane miles each year until the citywide bicycle network is complete

Overall goal: double bicycle commuting between 2007 and 2015, triple it by 2020

Goal of 1,800 bike lane miles by the year 2030







9th Ave. July 07

9th Ave. Sept.07





# Summer Streets

3 SATURDAYS IN AUGUST







9<sup>th</sup> Avenue, Manhattan





Downloads på  
[www.gehlarchitects.dk](http://www.gehlarchitects.dk)





Muscat, Oman



# Muscat:

- 50 km lang
- 630.000 indbyggere





I dag:

Byrum designet for 80km/h



I dag:

Ikke tilrettelagte byrom for  
klima eller byliv





I dag:

En by med moblitet for få



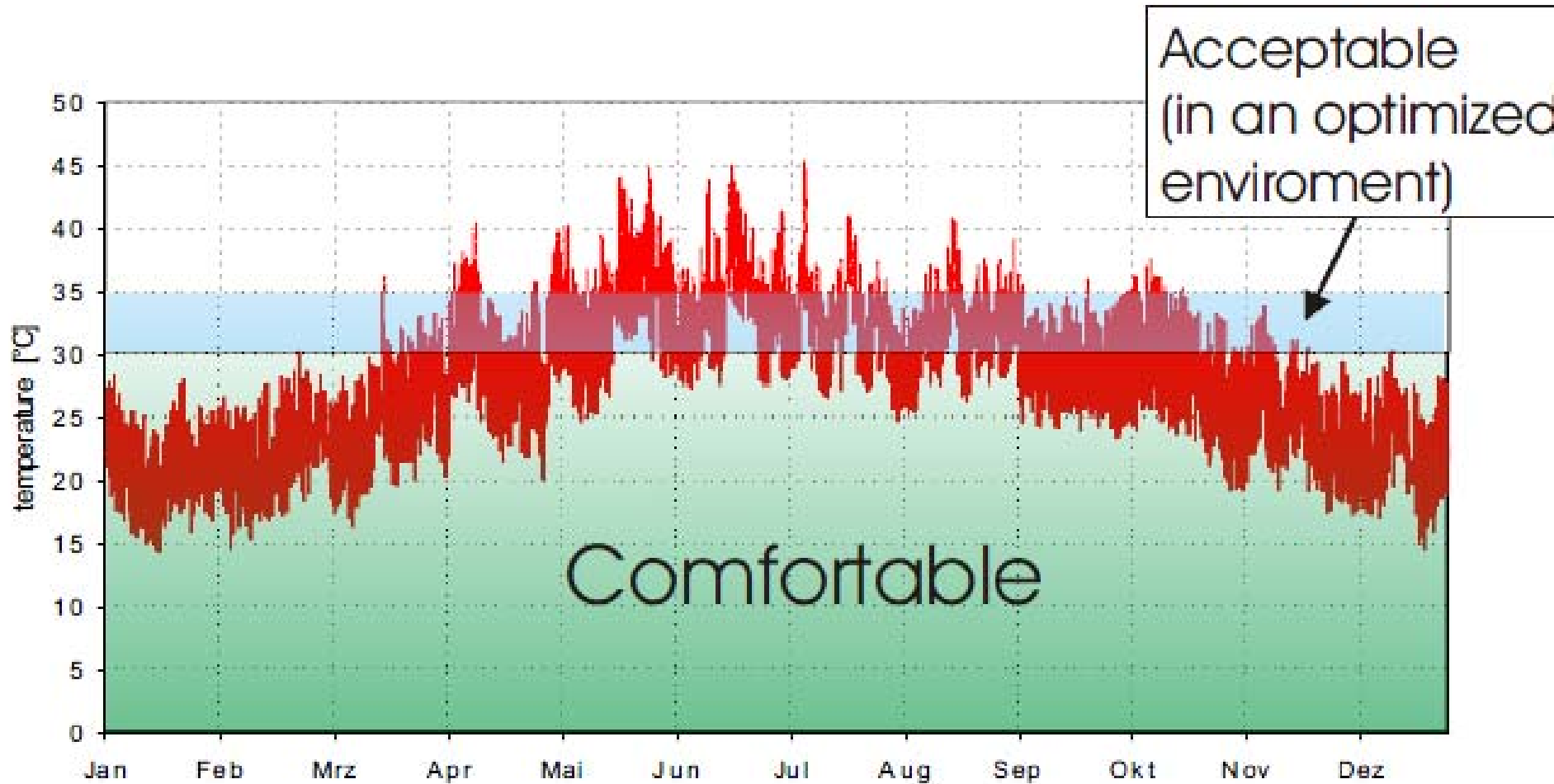
# I dag:

En ekstremt varm by– få brukere av byens rom





# Klima



I dag:

Manglende eller utflytende urban form

- W a s t e   l a n d





# Urban sprawl



# Byens liv:

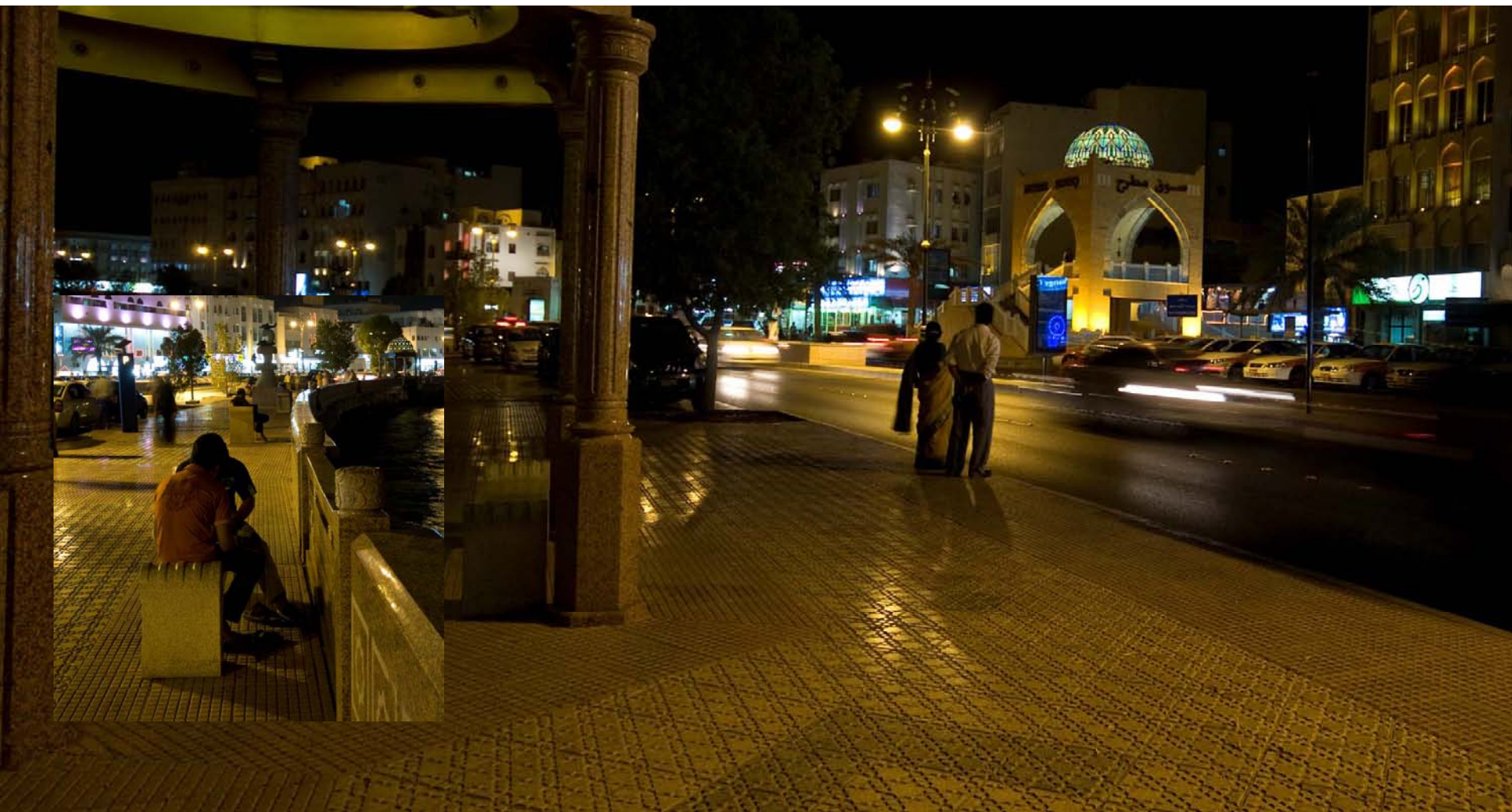
Aktivitet om morgen og aften





# Byens liv:

## Aftenpromenade langs vannet



# Byens liv:

Handelsaktivitet i souken





# Byens liv:

Hovedsakelig menn

og familier i de offentlige rum

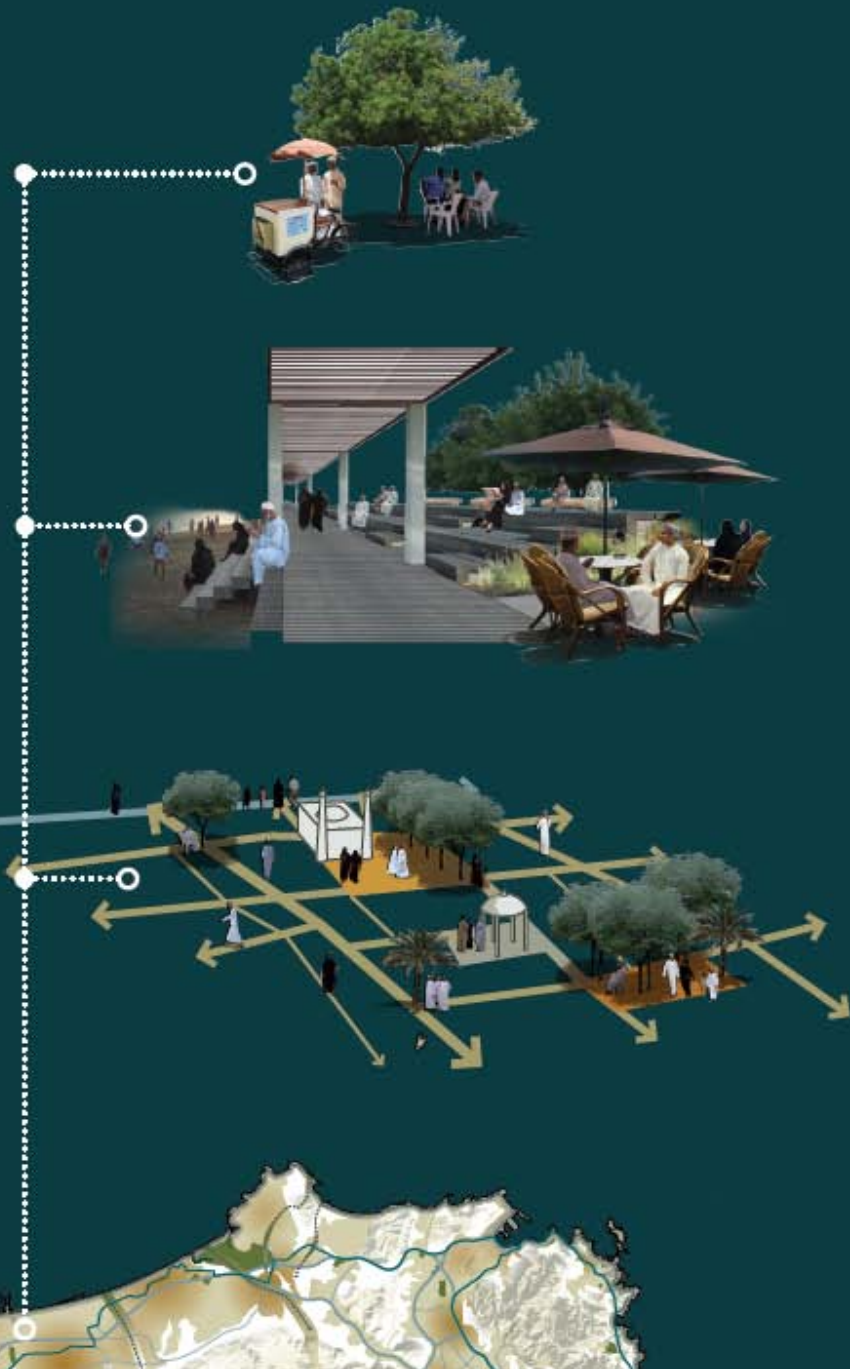


DRAFT 22.01.2010  
For discussion

**GEHL ARCHITECTS**  
URBAN QUALITY CONSULTANTS

# People Spaces for Muscat Towards a more livable city

VISION & TOOLBOX FOR MUSCAT - JANUARY 2010





## Vision & Toolbox



People Places for Muscat

## District Strategies



Shatti Al Qurum  
Muttrah  
CBD at Ruwi  
As Seeb  
Al Mawalih Souk  
Bushar Qurm- Camr Commercial District

## Pilot Projects



Waterfront Square at Shatti Al Qurum  
Oasis at Al Mawalih Souk  
Al Qurum Festival Square

A new way of modest and economic use of land and resources in the region of Muscat must be coupled with good progressive city design if Muscat is to respond to these challenges presenting itself to the city today. Muscat must become better to transform the existing and growing wealth of the city into a true City for People!

Comfortable

Connected

Muscat  
City for people

Intense

Inviting



*Muscat -  
a world-class  
city for people*



Goals:



*Inviting  
public spaces*  
Quality



*Connected  
public spaces*  
Mobility



*Comfortable  
public spaces*  
Climate



*Intensified  
public spaces*  
Urban form



# Vision

B y r u m   t i l   5 k m / h   b y r u m





## Location of furniture

Furniture should be located after careful consideration of sun, shade, breeze, light and darkness throughout the day. In areas or routes where many people pass through, seating needs to be placed at close intervals, to offer plentiful resting opportunities. It should also support meeting places and be set away from traffic and noise.



maximise nice views of landscape or people activity



### Placement of furniture

Furniture should always be in relation to pedestrian desiderlines, but off the actual walking path so that they don't become obstacles.

### Two-way benches

A two-way bench provides the option of the most comfortable position and the option to choose company or being alone.

### Sitting up against a wall or alike

A seat positioned with its back towards a wall or similar, provides a sense of feeling safe.

## Comfortable furniture

People like to sit differently depending on age and ability. It's important to offer choice. A group of children can more easily sit together on larger-scale seating whilst the elderly require ergonomically designed seats with backrests and armrest. Surfaces must be cool to the touch and comfortable for sitting on.

Seating should ensure that it possible to strike up conversation through arrangement of seating furniture.



**Talkscape: loose chairs**  
Loose chairs offer excellent possibilities of hearing & talking and are flexible because they are movable.



**Talkscape: curved bench**  
A curved bench is fixed but can invite small groups to converse.



**Talkscape: large plinth**  
A large plinth style seat offers flexibility in sitting constellations & talking.



Some sitting furniture should always provide ergonomic arm- and backrests in comfortable materials to invite old people to enjoy outdoor spaces

## Seating variation

Large and extra-large seating objects are elements with a strong connection with the unique setting of a place. The form is integrated in landscape design or buildings. When it comes to the extra-small, small and medium size furniture these are furniture which can be moved. They are in a family and could be developed as strong characteristic elements of Muscat. The seating variation offers opportunities for solitude or company. Some furniture invites to activity and playing and some can offer more sculptural attraction.



**XS**

The flexible use of large cushions and chairs to form intimate social spaces in Oman should be developed into a XS-type seating type for public spaces. Sitting on edges, bollards and dwarf walls should also be considered and affect the design of these types of urban furniture and fittings.



**M**

A combination of seating in groups with the inclusion of tables, providing good talkscapes and the possibility to drink and eat.



**S**

Traditional 1,5-2m long benches with space for 2-4 people. Some seats could offer the possibility of lying down to rest. Most seats will need arm- and backrests.



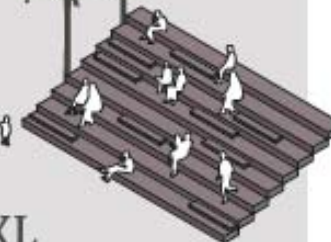
**L**

Spatial seating elements which can act as space dividers, protect from strong, hot winds or be integrated into building facades



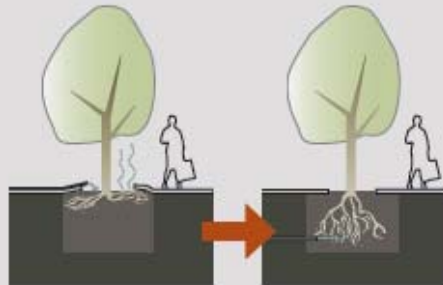
**XL**

Seating integrated into the landscape where terraces or steep gradients are found. Use XL-seating where there are large events such as sport, performances etc. The waterfront promenade is an example of where the XL-seating could be integrated.



## Water-conserving landscape

In order to reduce irrigation and maintenance, only native species or very drought resistant species should be planted. Muscat could become a champion country in using water conserving landscaping eg. find ways that reduce or eliminate the need for supplemental irrigation and develop planting schemes suitable for the arid climate.



### Deep pipe irrigation

Deep pipe irrigation is a way of ensuring less evaporation and makes roots grow downwards to find naturally occurring water sources.



### Water consuming landscape

Entrance to a new development in Muscat laid with lawn requiring large amount of irrigation.



### Water-conserving landscape

Native species in soil covered with pabbles to reduce the evaporation.

## Responsible water features

Water features should only be planned in well protected spaces with excellent shading. Minimizing evaporation is the key to creating a responsible water feature. The drier the air and the more vigorous the water's motion, the faster water evaporates. Even modest spill fountains can be as cooling as powerful sprays and thundering cascades. Ensure water flow is slow and sophisticated.

The other key principle is that water features should always be an element of play for people. Children love getting soaked, jumping over jets or playing with boats. Water is a successful element when it comes to animating a space.

Water features should be set on timers so that they shut off during the hottest periods of the day and at night. Where possible saltwater should be used to



### Water pool in shade

Shallow, reflective pools bring tranquility and are safe for children to play in.



### Water in motion

Water in movement; cascading jets, spraying fans, falling water wall.







STANDING METER  
8.00-13.00  
15.00-21.00  
P. PARKING PLACE  
METER POLICE













# Vison

Attraktive muligheter for alle til å komme rundt

---



## Quality for pedestrians

Access to a rich and diverse network of pedestrian spaces that connect public destinations and transportation infrastructure are at the heart of this system.

### Sidewalks free of obstacles

- Sidewalk interruptions from private driveways to be avoided
- Sidewalks with good level of shading and frequent resting opportunities
- Streets must be easy to cross in many places
- Street intersections should prioritize safe and direct pedestrian crossings
- Ground floors of buildings should be at the level of the sidewalk
- Ground floors of buildings should avoid steps and level changes



### Direct pedestrian routes

To make walking and cycling routes in Muscat attractive they need to be as direct as possible between A to B destinations. Bridges and underpasses should be avoided.



### Functional pedestrian crossings

Pedestrian crossings of high quality should be provided at all street sections and at high frequency along linear street segments. They should be direct, generous, at grade and not be set back from the intersection.



### Central medians

Central medians allow people to cross streets where they wish with comfortable places to stand in the centre of the road whilst traffic is passing. The risk of pedestrian accidents is reduced.



### Dropped kerbs

Where pedestrians cross streets the kerb detailing should ensure that dropped kerbs make crossing easy for all.



### Footpaths on both sides of the street

All streets in urban areas should have pedestrian footpaths on both sides of the street.



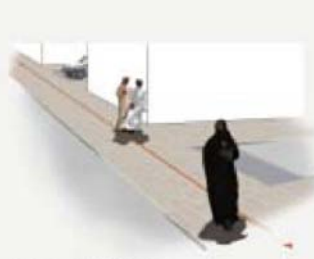
### Generous green phases

Pedestrian green phases should allow people to cross in peace, not in a hurry. Information on the length of green phases can put people at ease.



### Shaded walks

In the Muscat climate it is important to provide shade along key pedestrian movement paths.



### Continuous footways

Pedestrian movement should be continuous over secondary street junctions. Cars should make the level change and allow pedestrians to pass first.



### Pedestrian-friendly signage

Intuitive pedestrian way-finding can be assisted through additional simple international signage.



### Attractive ground floors

The pedestrian experience is enriched by a varied, open and stimulating building edge avoiding excessive building setbacks.



### Fit for walking

Climate and materiality of the streetscape should invite walking on clutter free sidewalks and promenades.



### Safe routes by night

The pedestrian network should also facilitate the safe pedestrian passage after sunset. Routes need to feel safe and be safe.



### Invitations to rest

The pedestrian experience should always be complemented by positive interruption in the form of beautiful open spaces and resting opportunities for people to enjoy city life.

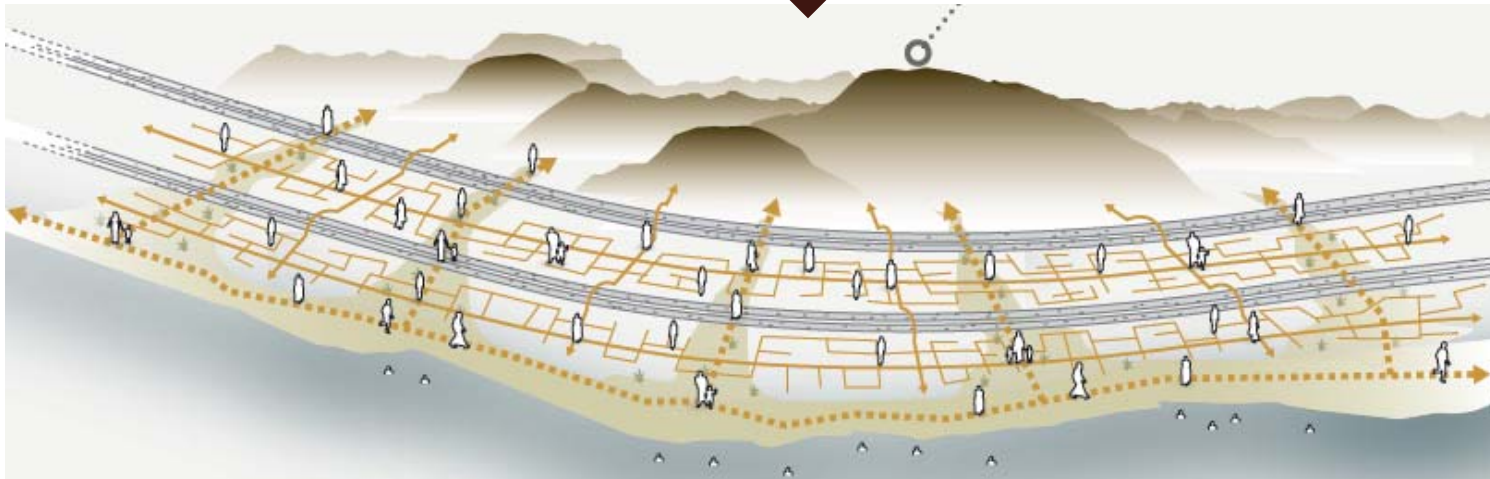
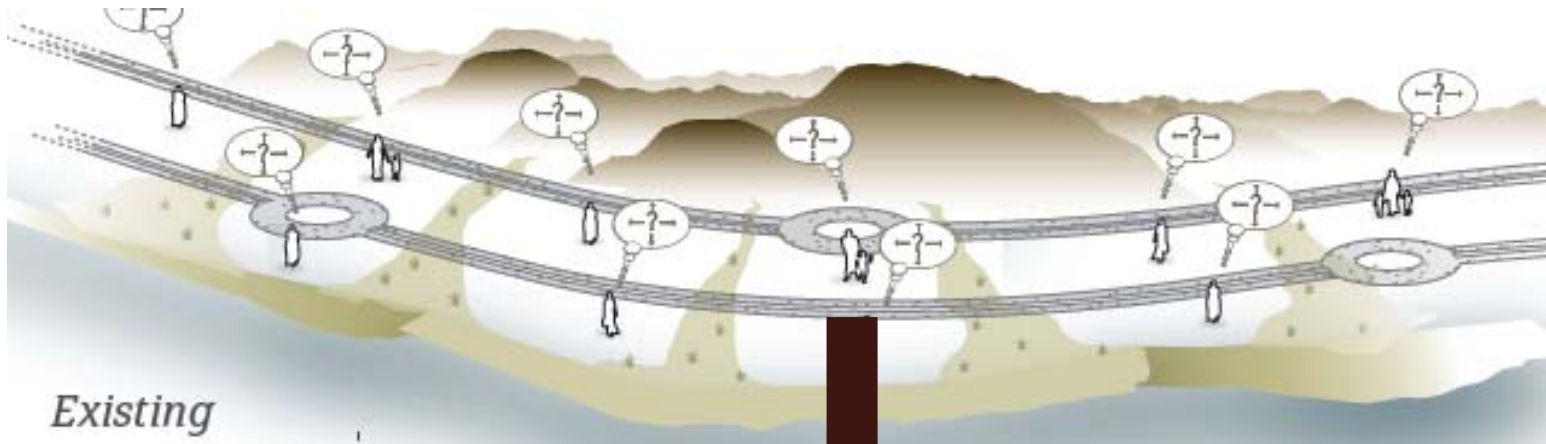






# Vision

## Vokse et netverk





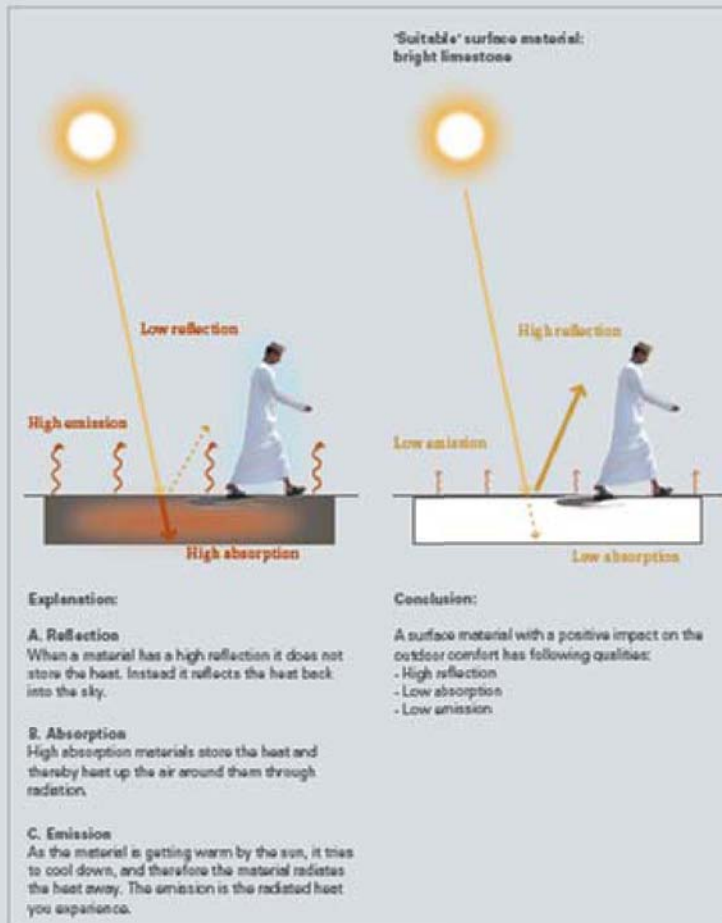
# Vison

En by med et mere komfortabelt klima

- En mere levende by



## Material properties

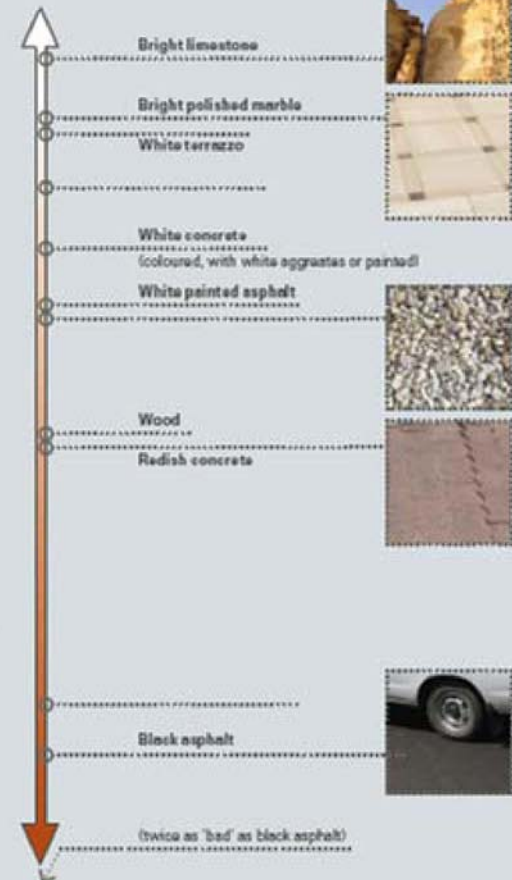


## Materials for surfaces

The parameters for evaluation:  
reflectivity and heat storage capacity.

Suitable materials

Non suitable materials

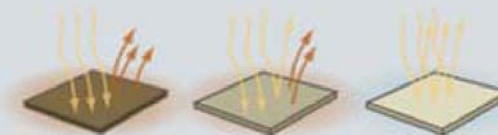


## Heat island effect

High solar absorption and high heat storage ability of materials often used in cities (black asphalt, concrete etc.) cause the heat island effect. This means that the outdoor climate is worse than it has to be. The heat island effect in a city may be reduced by introducing brighter materials and proper sunshading in open space, where people walk and spend time.



## Colour & reflection



### Material colours

The colour of a material is the most important property.  
Rule of thumb: bright is better than dark, since bright materials have high reflection.



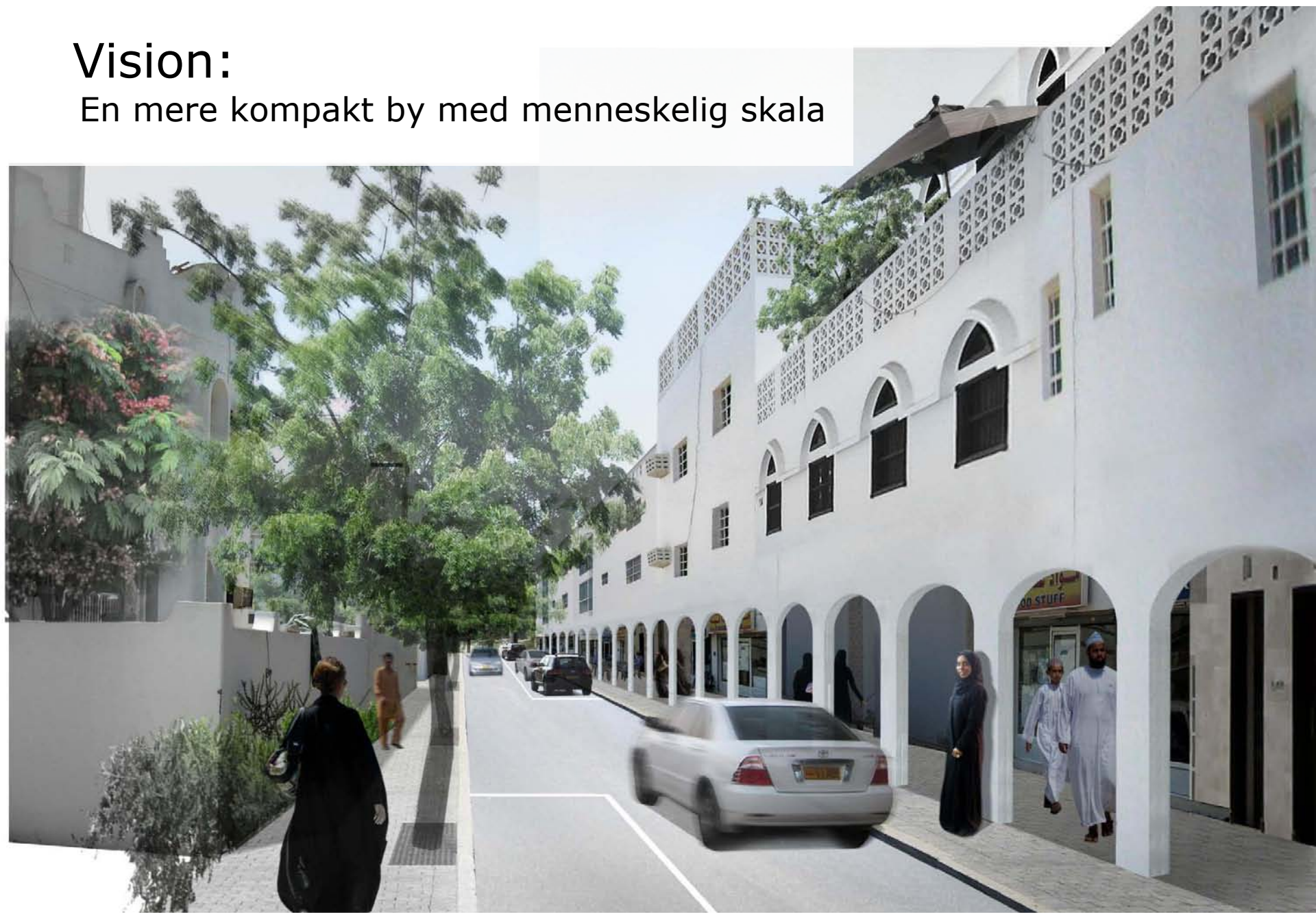






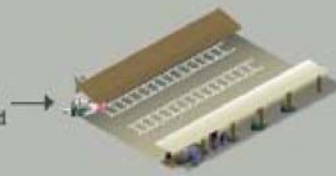
# Vision:

En mere kompakt by med menneskelig skala



## Activating vacant plots

It is natural for neighbourhoods and districts to change and optimize their physical structure along the requirements of a growing and transforming local community. Vacant plots are a common phenomenon found in young urban districts. They appear as poorly maintained residual land of no apparent value. Planning needs to intervene to activate this land and to stimulate development with new buildings or public spaces of value to the community.



### Defining the edge

Where building development is not an option other measures can be taken to stimulate a coherent street edge. A line of trees, public seating and other street furniture can provide continuity.



### Temporary use

The temporary activation of space lying dormant pending development can actually increase the vitality of an area and make a positive contribution to the desire to build on vacant land.



### Surfaces with more than one purpose

More than one activity can take place at public destinations during different times of the day or the week. Tennis on a car park, a circus on a field or an artistic light installation only visible by night.



### Breaking down the scale

Large monotonous surface car parks are an insult to the urban spirit! They should be upgraded to treat motorists with more respect as they close their car doors and become pedestrians.



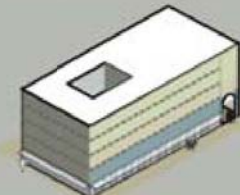
### Breaking down the scale

The reduction areas occupied by surface car parks can provide opportunities for new public destinations. Public spaces for people can emerge where surfaces are released from parking cars in good locations.



### Multi-storey car parks

Parking should increasingly be facilitated above or below the ground plane of public destinations in the future. The ground floor of such structures can contain restaurants and other public service facilities.



### Build it!

Gaps in 'first generation city districts' need to be filled. Planning and local administration should seek to stimulate building development and get tough on speculative land holdings where stimulation fails.

## Spatially defined streets

Streets are the most important open spaces along which the growth of communities takes shape. They require a high level of physical cohesion to induce a sense of urban complexity. Human scale and human perception need to be respected in the design of streets and buildings. The way in which built and open spaces relate to one another must be clear and legible.



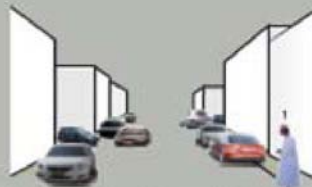
### Reclaim traffic space to people space

Slip lanes create dangerous situations for pedestrians and should be avoided in urban areas. Highway paraphernalia makes people feel 'not welcome here'.

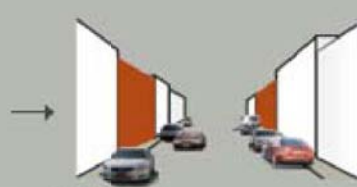


### Clear ownership

Layering of space from the public to the private domain is a principle that should create a clear set of thresholds of ownership and responsibility for maintenance.



**Evolution Phase 1: Tame wild driver behavior**  
Support the evolution of a more respectful street culture by restricting the land take of moving and parked cars. Start to reclaim the street for the local population.



### Evolution Phase 2: Fill the gaps

The spatial experience of street can be intensified by filling gap sites with new buildings.



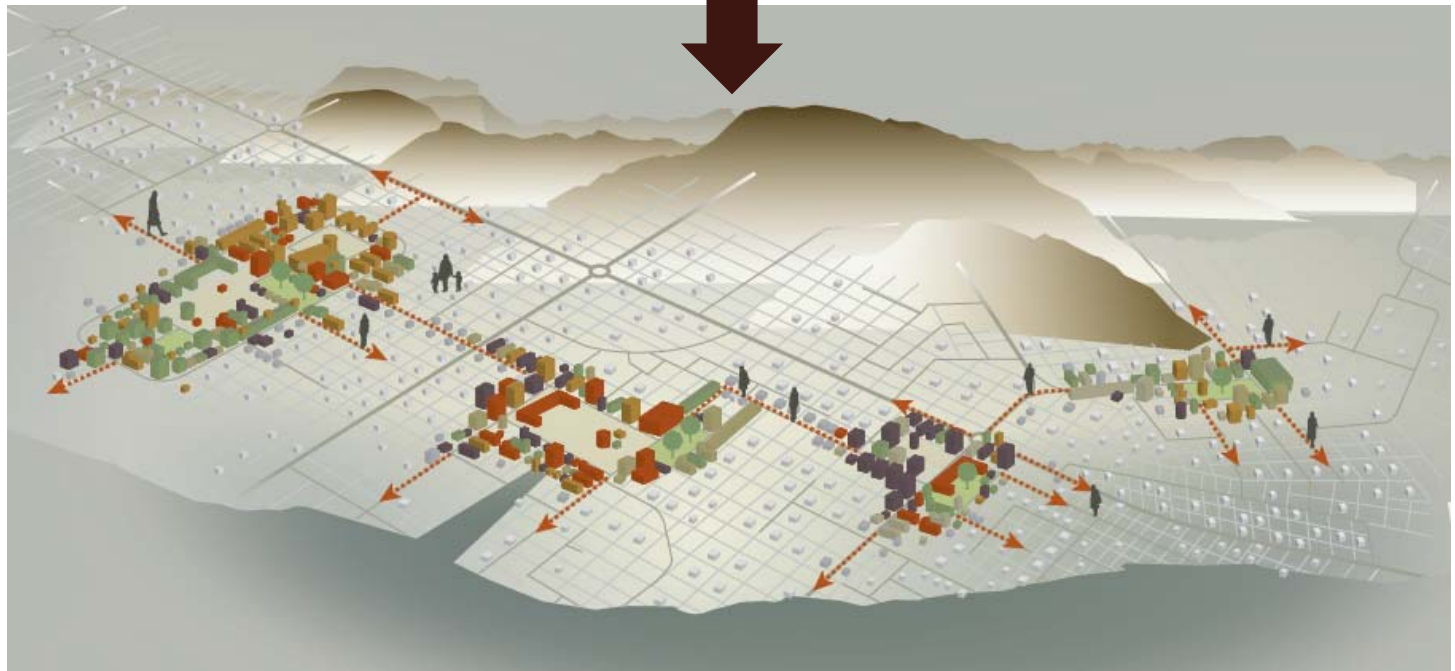
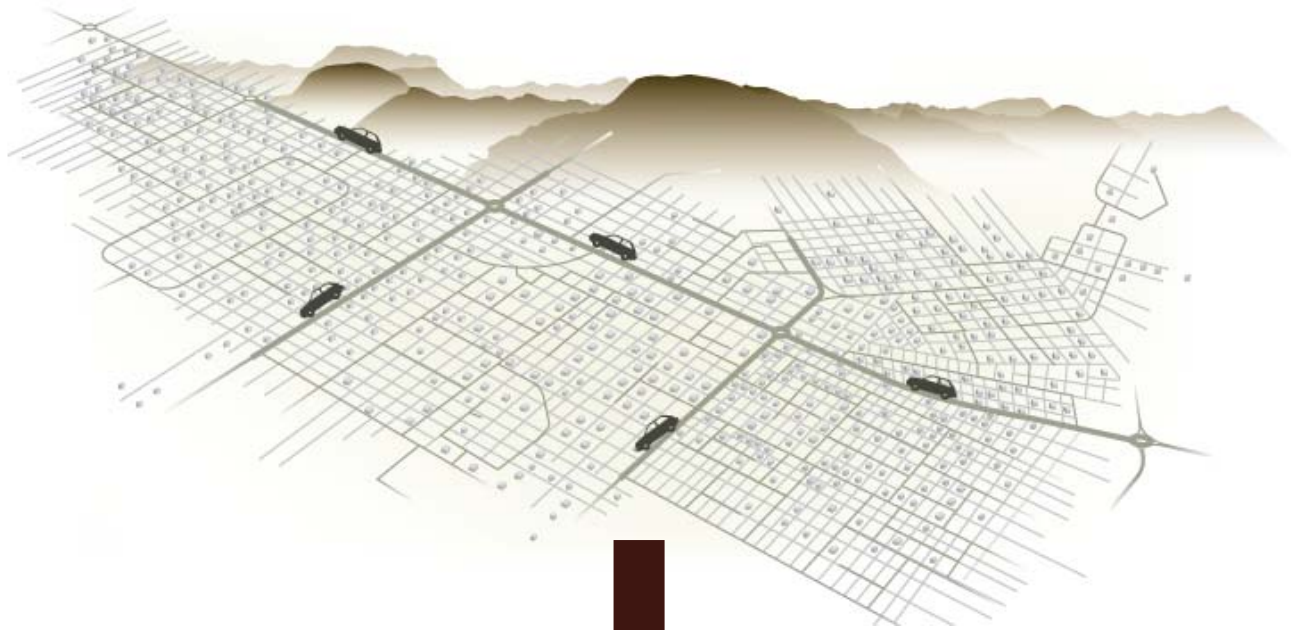
### Evolution Phase 3: Implement clear street zoning

Narrow the carriage way and allocate more space to slow local foot traffic by limiting space for moving and parking cars.



**Evolution Phase 4: Break down the scale**  
The full inventory of street furniture and street planting is designed and installed along legibility principles that respect the movement requirement of pedestrians.

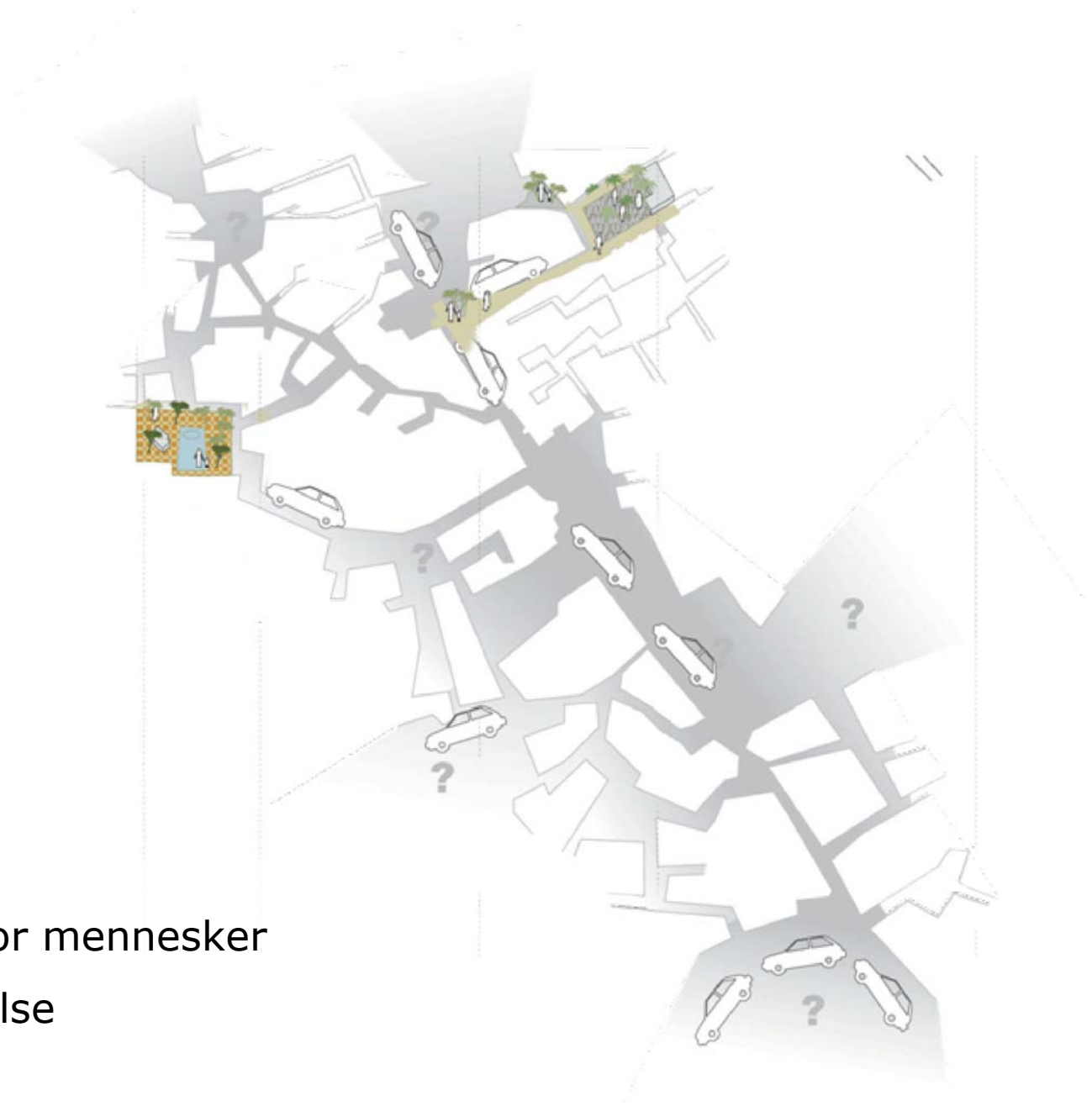




# Typology matrix







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og deres utfoldelse

# Test the waters – the first pilots









# Test the waters – the first pilots

Watch and see

- What are the problems? And successes?
- Who uses the spaces?







# Gehl Architects are engaged

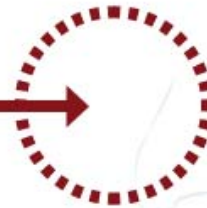
## TIME LINE

PILOT PROJECTS  
SUMMER 2008

2008-2009

STRATEGIES  
2009 -

VISION  
2030



TEMPORARY  
INTERVENTIONS

PILOT PROJECTS

LONG TERM  
STRATEGIES

A GREATER  
GREENER NY

Temporary initiatives  
and interventions to act  
as catalysts for change  
of mind set

Implementation of  
strategies  
Design of pilot projects  
(from non capital to capital  
projects)

Implementation of public  
realm strategies in greater  
New York  
Integration of strategies  
into  
Long-term planning

8TH AND 9TH  
AVENUE

GANZEVOORT  
SQUARE

OPEN  
STREET

BROADWAY

FLATBUSH  
AVENUE

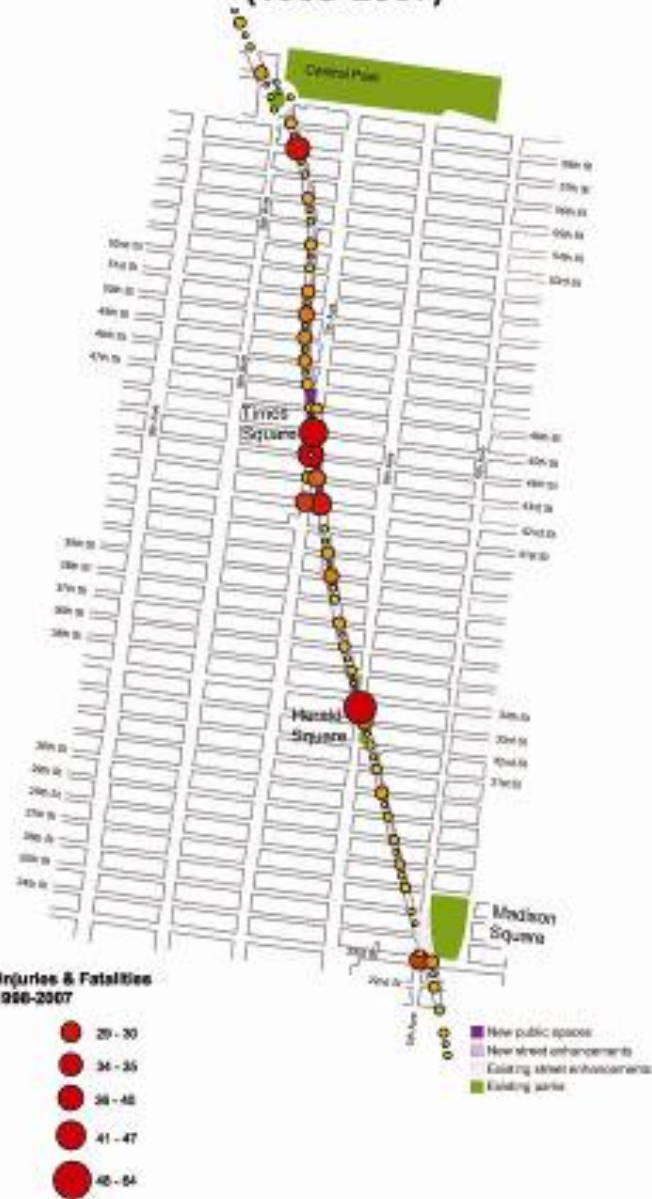
E. FORDHAM  
ROAD

FLUSHING  
MAIN STREET



# Pedestrian Injuries and Fatalities on Broadway

(1998-2007)



# Broadway Pilot Program

Expected Travel Time Improvements

7th Avenue  
Southbound  
17% Improvement

